



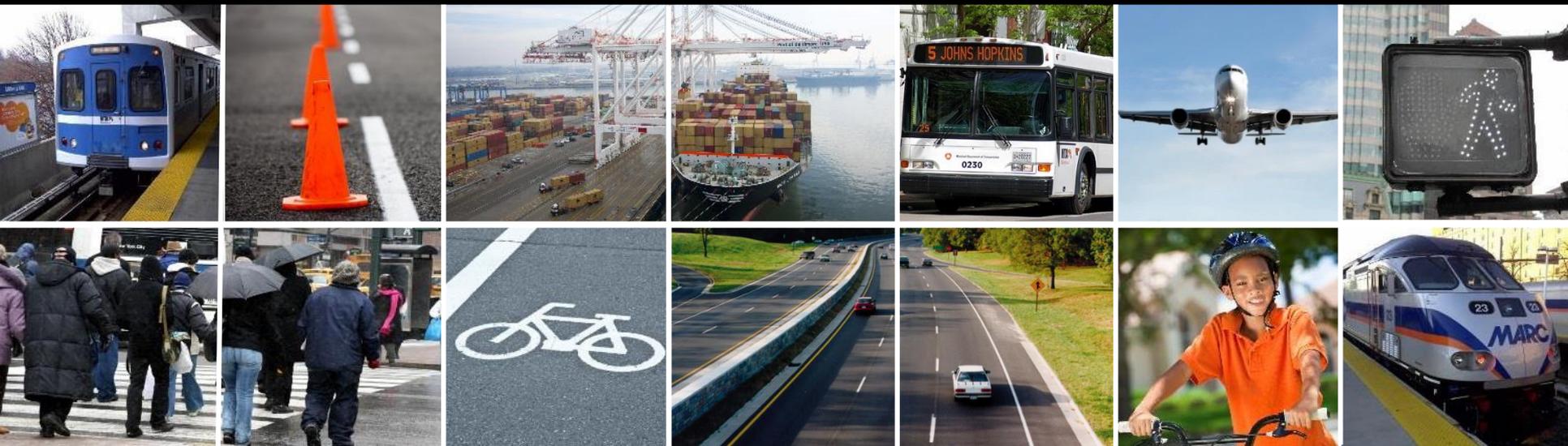
Strategic Highway Safety Plan



Maryland
Highway
Safety
Office



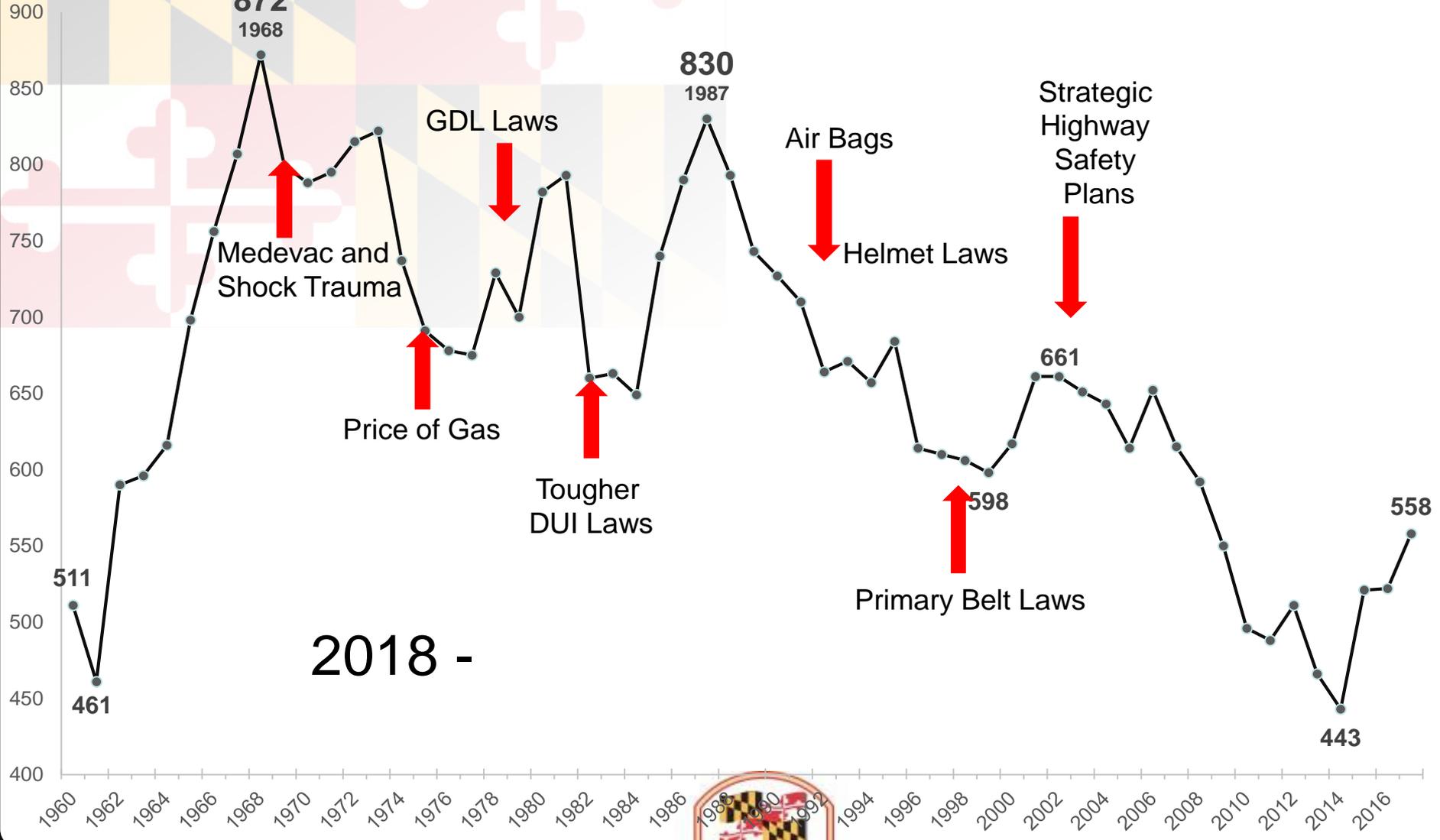
Moving Maryland Toward Zero Deaths



Historical Trends

Traffic Fatalities on MD Roads

1960 – 2017

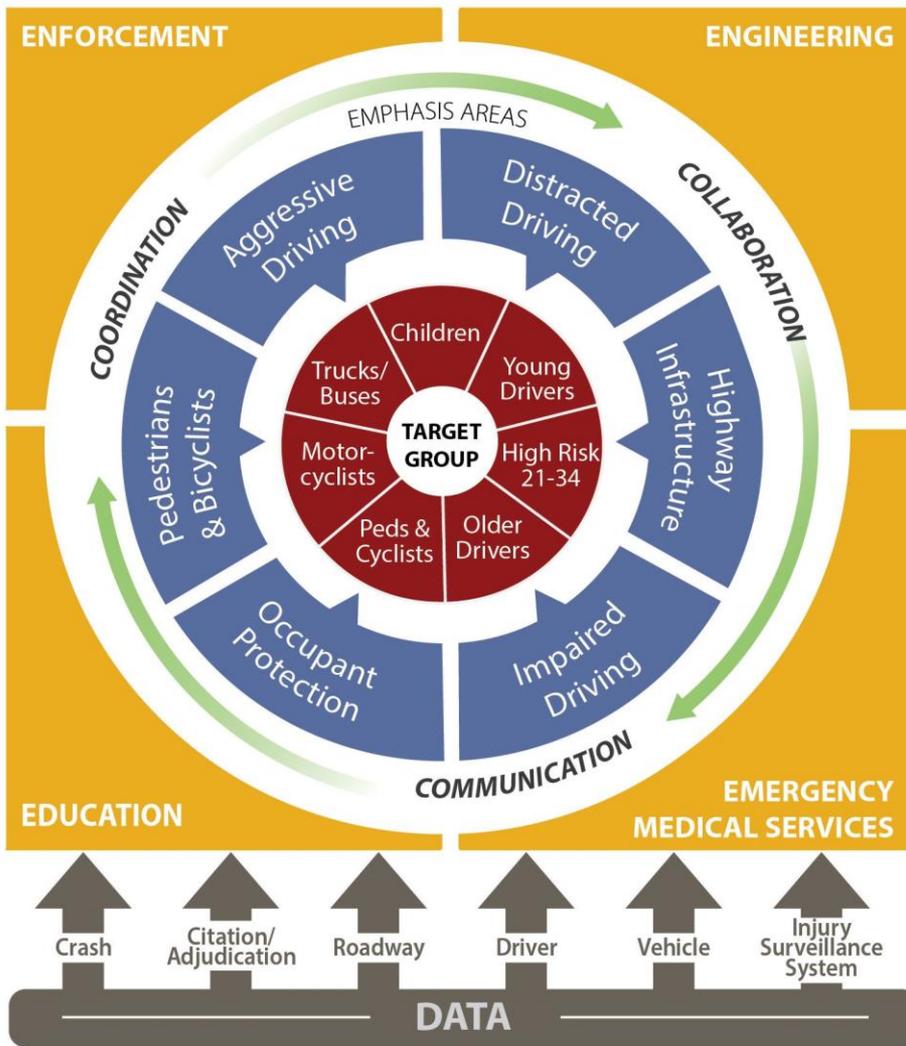


2018 -



MARYLAND

Maryland's Path Forward



MARYLAND

Maryland's Strategic Highway Safety Plan

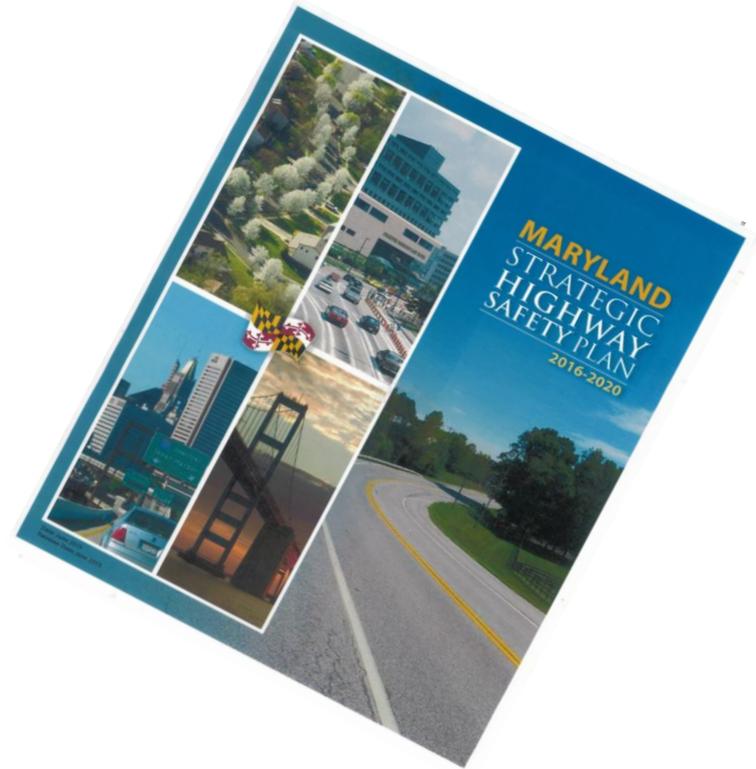
Objective

The overall goal of Maryland's Strategic Highway Safety Plan is to reduce Fatalities and Serious Injuries by Half by 2030.

Overarching Goals:

Fatalities: 387 by 2020 // 296 by 2030

**Serious/Incapacitating Injuries:
2939 by 2020 // 2272 by 2030**



TOWARD **ZERO** DEATHS
MARYLAND

Toward *Zero* Deaths **MARYLAND**

Maryland's Strategic Highway Safety Plan

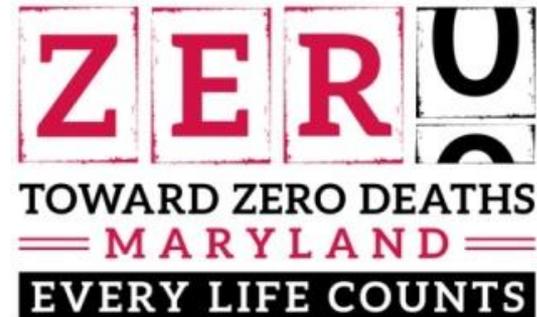
Competing or Collaborative?

Local Planning:



Maryland's
Strategic Vision:

Since 2010 ...



Maryland
Highway
Safety
Office



MOTOR VEHICLE
ADMINISTRATION

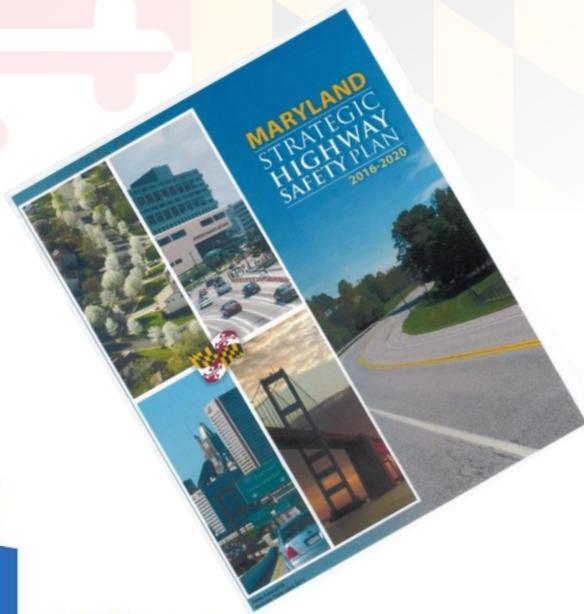
Maryland
Highway Safety Office

Building a Safety Culture at the Local Level



How do We Reverse the Deadly Highway Trend and Move Toward Zero Deaths?

STEP #1



Strategic Vision:
Toward *Zero* Deaths

**Goal Statements
& Performance Measures**

**Strategies
& Action Plans**



MARYLAND

How do We Reverse the Deadly Highway Trend and Move Toward Zero Deaths?

Addressing Risky Behaviors

- Aggressive Driving
- Distracted Driving
- Speeding
- Occupant Protection
- Impaired Driving

STEP #2



TOWARD **ZERO** DEATHS
MARYLAND



How do We Reverse the Deadly Highway Trend and Move Toward Zero Deaths?

Engineering Considerations

STEP #2

- Run-Off-Road
- Intersection Safety
- Work Zones



MARYLAND

TOWARD **ZERO** DEATHS
MARYLAND

How do We Reverse the Deadly Highway Trend and Move Toward Zero Deaths?

Creating a Comprehensive Safety Culture

STEP #3

So, What's Culture?

***It's What
We Do
Around
Here!***



MARYLAND

Safety Culture – A Community Effort

SAFETY PLANNING:

Locally Developed
& Locally Owned



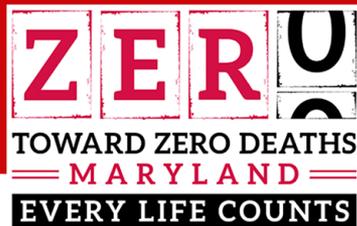
What's in your Plan ?



MARYLAND

TOWARD **ZERO** DEATHS
MARYLAND

JOIN the JOURNEY On Our Road to Zero



- ✓ Avoid Distractions
- ✓ Buckle Up
- ✓ Drive Sober
- ✓ Slow Down
- ✓ Use Crosswalks

Be A Part of the Solution



2019 MD Highway Safety Summit

April 17, 2019

Timothy J. Kerns
410-787-4014
tkerns@mdot.Maryland.gov