#### MARYLAND HIGHWAY SAFETY OFFICE

Communication & other updates



### MOVE OVER - BILLBOARDS







### MOVE OVER - BILLBOARDS



#### NEW LAW! move over or slow down for ANY stopped vehicles.





zerodeathsmd.gov/ moveover



# MOVE OVER – BUS TAILS

Baltimore Tails (35) Annapolis Super Tails (1) Howard County Tails (3) Montgomery County Super Tails (2) Montgomery County Tails (20) Prince George's County Tails (20)





### MOVE OVER – PAID SOCIAL



MD Highway S... 🤣 @zero... · Oct 25 Move over or slow down for ANY stopped vehicles. Every time. It's the law.





Zero Deaths Maryland

... X

Move over or slow down for ANY stopped vehicles. Every time. It's the law.





# MOVE OVER – VIDEO





#### CHILD PASSENGER SAFETY



*Page Visits:* 73,000+

Avg· Time on Page:

4:33 # of downloads: 3,783

More Information →

#### New Child Passenger Safety Law Effective October 1, 2022

In April 2022, Maryland lawmakers passed <u>SB 176</u>, a bill that will upgrade the state's law that protects children traveling on our roadways. The new law goes into effect on October 1, 2022, and states that children must be kept rear-facing until at least two years of age, unless the child meets or exceeds the height and weight on the seat's guidelines. Having a seat that properly fits the child is also another important consideration. SB 176 brought Maryland in line with laws in 16 other states (CA, CT, IL, LA, ME, NE, NJ, NY, NV, OK, OR, PA, RI, SC, VA, WA) and the District of Columbia.

ZERØ DEATHS MARYLAND

#### CHILD PASSENGER SAFETY- PAID SEARCH

Ad · www.zerodeathsmd.gov/ \*

#### One seat does not fit all | Drive safely with children

Use the right car seat or booster seat for your child's size and weight. Car seat installation can be tricky. Make sure yours is secured & safe for your child.



#### CHILD PASSENGER SAFETY – DIGITAL ADS





#### CHILD PASSENGER SAFETY – PAID SOCIAL





ZERO Zero Deaths Maryland Sponsored · @

...

X

Enjoy holiday celebrations with friends and family, but don't drink and drive. Designate a sober driver or schedule a ride share for a safe ride home.



ZERØ

Zero Deaths Maryland Sponsored · @

Enjoy holiday celebrations with friends and family, but don't drink and drive. Designate a sober driver or schedule a ride share for a safe ride home.





X ...

Zero Deaths Maryland Sponsored · @

... ×

Enjoy holiday celebrations with friends and family, but don't drink and drive. Designate a sober driver or schedule a ride share for a safe ride home.









ZERO Deaths Maryland Sponsored · 10

... X

Enjoy holiday celebrations with friends and family, but don't drink and drive. Designate a sober driver or schedule a ride share for a safe ride home.





ZERO Zero Deaths Maryland

Sponsored - 🖗

... X



ZeroDeathsMD.gov/Rideshare







be the driver

UD:

GHSA



#### Zero Deaths Maryland Sponsored · @

Stay safe over the holiday. Make sure you and your passengers are buckled up, and plan for a sober ride home.



Zero Deaths Maryland

••• X

<sup>id</sup> ... X

Stay safe over the holiday. Make sure you and your passengers are buckled up, and plan for a sober ride home.





Zero Deaths Maryland Sponsored · @

Stay safe over the holiday. Make sure you and your passengers are buckled up, and plan for a sober ride home.

••• X



ZERO Deaths Maryland Sponsored · @

• •••

Stay safe over the holiday. Make sure you and your passengers are buckled up, and plan for a sober ride home.





X

ZERO Deaths Maryland Sponsored · @

...

Stay safe over the holiday. Make sure you and your passengers are buckled up, and plan for a sober ride home.









## 2024 GRANT APPLICATIONS

Application Period

#### January 9 - February 24, 2023

#### Funding For FFY 2024

October 1, 2023 - September 30, 2024



## HIGHWAY SAFETY SUMMIT

SAVE THE DATE

## Wednesday, April 12, 2023 Maritime Conference Center

