

Highway Safety Mobilizations

Summer 2024

Baltimore Regional Safety Subcommittee

June 27, 2024

National Trends

Traffic fatalities are a public health crisis affecting all road users.

42,514 Lives Lost in 2022

<u>12,151</u>

Speed-related fatalities in 2022

11,302

Unrestrained occupant fatalities in 2022

<u>13,524</u>

Alcohol-Impaired driving fatalities in 2022





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Speed Enforcement Mobilization

- 2023 Enforcement
- Project grew from 5 Region 3 States
- Now included States in Regions 1-4
- Focused on I-95



2024 Speed Enforcement

- July 26, 2024
- NHTSA Speed Campaign July 8-31
- All states in NHTSA Regions 1-4
- Focused on speed reduction on highways and local roads



Speed Enforcement



- July 8-31
- Speeding Catches Up With You
- Speeding Slows You Down



Impaired Driving

- July 1-7
- If You Feel Different, You Drive Different. Drive High, Get a DUI
- Drive Sober or Get Pulled Over
- Ride Sober or Get Pulled Over



Impaired Driving

- August 14-September 2
- If You Feel Different, You Drive Different. Drive High, Get a DUI
- Drive Sober or Get Pulled Over
- Ride Sober or Get Pulled Over





Heatstroke Prevention

- Promote throughout the year Especially during summer months.
- On average, 37 children die per year due to vehicular heatstroke.
- www.NoHeatstroke.org

