

A Plan to Connect Baltimore





What is BaltimoreLink?

- **Improve** service quality and reliability
- Maximize access to high-frequency transit
- Strengthen connections between the MTA's bus and rail routes
- Align the network with existing and emerging job centers
- Involve riders, employees, communities, and elected officials in the planning process

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Linking Modes Places People

Improving Safety Efficiency Reliability Customer Service



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Existing Service

We've heard the existing transit system is...

- Broken
- Disconnected
- Crowded
- > Unclean
- Unreliable
- Not connected to jobs



Major Problems:

- Lengthy Routes Long east-west and north-south routes
- Highly Congested Buses bottleneck due to network design
- Unreliable Network design hinders MTA's ability to provide reliable service
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The Solution - The BaltimoreLink Network





BUS

EXPRESS

- High-frequency routes into and throughout urban core
 - Color-coded routes
 - All lines access Downtown
 - 24 hours of service per day
 - Designed to connect to all other CityLink routes and to Rail Stations

Local Routes connecting to CityLink routes

- Neighborhood connectivity
- Suburb-to-urban core connectivity

Limited stop routes into urban core and suburb-to-suburb

Connecting to Regional Job Centers and Downtown



1st Draft Outreach

October 2015 – February 2016



- BaltimoreLink Outreach built upon the effort accomplished as part of the 2013 Baltimore Network Improvement Project (BNIP)
- MTA gathered over 1,280 comments from 67 key events



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1st Draft Outreach

Comment Submittal and Topic

61% submitted online (mySideWalk or Survey Monkey)

24% submitted comment form



15% submitted in other formats (hotline, email, verbal, or other)

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 The majority of comments were about specific routes, forced transfers, and safety/cleanliness of the proposal



- Specific BaltimoreLink Route Proposal
- Forced Transfer
- Safety/Cleanliness
- Information/ Resources
- New Service Area Request
- Schools/School Children
- Other



Public Impact on 2nd Draft

You spoke. We listened.

We adjusted **56 of the 65** first draft routes as a direct response to public feedback.

The **2nd Draft** BaltimoreLink network reflects some modifications that the public desires while maintaining the new hub and spoke, highfrequency core model

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Public Impact on 2nd Draft – Significant Changes

- Greenmount Ave. (Current route 8 and 48)
 reintroducing CityLink Red to serve the entire corridor
- Garrison Blvd. and Edmondson Ave. (Current Routes 91, Route 15)– New connection to Downtown
- Eastern Ave. (Current route 10) reintroducing CityLink Navy to serve Eastern Ave. in Highlandtown
- **Express Services** Reintroducing current routes 103, 115, 119, 120 and 160
- Falls Rd, Roland Ave., N. Charles St., and Philadelphia Rd. (Current Routes 27, Route 61, Route 11, Route 35) – reintroducing existing services

- **North Ave.** (Current Route 13) Corridorlong CityLink Gold service
- Harford Rd. (Current Route 19) the MTA Route 19 LocalLink service
- Patapsco Station and Annapolis (Current Route 14) – keeping a one seat ride
- White Marsh Mall and Middle River (New LocalLink 61) New one-seat ride
- Curtis Bay (Current Route 164) Improved transfers to Light Rail.
- Southwest and Northeast Baltimore (Current Route 36)– Improved connections between CityLinks Yellow & Green
- Bernard E. Mason Apartments (Current Route 15)– Improved service to Mondawmin Mall



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Measuring the New System

- Partners:
 - Baltimore Metropolitan Council (BMC)
 - Method: Regional travel demand model
 - Measured: Transfers, travel time and access to jobs



- Maryland Department of Planning (MDP)
 - Method: GIS mapping
 - Measured: Frequent Transit Network and population group access to human services





Here is What We Found







What Will Not Change



You spoke. We listened.



Minimal Change to Daily Transfer Rate

With the BaltimoreLink system, the average daily transfer rate in the region changes by less than 2%.



The transfer rate measurement is based off of ridership patterns and is driven by a projected increase in mid-day trips.

Additionally, the transfer experience under BaltimoreLink will be eased with better frequencies on many routes, increased reliability, and improved wayfinding.



Average Transit Travel Time of 52 Minutes

On average, a transit trip will take 52 minutes under BaltimoreLink, including time to access the bus stop, waiting time, time on the vehicle, and any necessary transfers. This is the same average transit travel time as on the current MTA system.





What Will Improve Increasing Access to Transit



33,600 More People with Access to Transit

Under BaltimoreLink, an estimated 33,600 additional people – a 4% increase over the existing system – will be within 1/4 mile of transit.



60,700 More People with Access to Frequent Transit

Under BaltimoreLink, an estimated 60,700 additional people – a 15% increase over the existing system – will be within 1/4 mile of the frequent transit network. **The Frequent Transit Network is defined as any BaltimoreLink (CityLink and select LocalLink) route that operates every 15 minutes or less during peak and midday periods.**





What Will Improve Increasing Access to Jobs

Households will have Better Access to Jobs

Within the MTA service area, the average number of jobs accessible within 30 minutes on transit increases by 20%. The average number of jobs accessible within 45 minutes increases by 12%, and the average number of jobs accessible within an hour increases by 8%.





34,400 More Jobs will have Access to Frequent Transit

Under BaltimoreLink, an estimated 34,400 additional jobs – a 14% increase over the existing system – will be within 1/4 mile of the Frequent Transit Network.





What Will Improve Increasing Access to Job Centers



- The Opportunity Collaborative identified 11 job centers in the Baltimore metropolitan area based on employment density
- BaltimoreLink improves service to most of these job centers

Amazon	Annapolis
Coca Cola Drive	Columbia
Downtown	Hunt Valley
MD 32 & US1	Nursery Rd
Riverside Business Park	Towson Circle
Woodlawn	





HUNT VALLEY LIGHT RAILLINK • LOCALLINK 93

> RIVERSIDE BUSINESS PARK MARC TRAIN (ABERDEEN) COMMUTER BUSES 420 • 425

TOWSON CITYLINKS RD • GR LOCALLINKS 36 • 51 • 52 • 53 • 93 EXPRESSLINKS 102 • 106

AMAZON

LOCALLINK 65

WOODLAWN CITYLINK BL LOCALLINKS 31 • 34 • 35 • 37 • 78 • 79 EXPRESS BUSLINK 107

ONURSERY ROAD LIGHT RAILLINK + LOCALLINK 75

HANOVER LOCALLINK 75 COMMUTER BUS 320 MARC TRAIN (DORSEY AND JESSUP)

> LOCALLINK 70 COMMUTER BUSES 210 • 215 ANNAPOLIS

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Connections to Opportunity Collaborative Job Centers



DOWNTOWN BALTIMORE

MARC TRAIN • METRO SUBWAYLINK • LIGHT RAILLINK CITYLINKS BR • RD • PK • OR • GD • YW • LM • GR • BL • NV • PL • SV LOCALLINKS 19 • 25 • 26 • 51 • 56 • 64 • 65 • 71 • 73 • 75 • 76 • 80 • 94 • 95 EXPRESS BUSLINKS 103 • 115 • 119 • 120 • 150 • 160 COMMUTER BUSES 210 • 215 • 310 • 320 • 410 • 411 • 420 • 425

> COLUMBIA EXPRESS BUSLINK 150 COMMUTER BUSES 310•320

> > ANNAPOLIS JUNCTION O



Increasing Access to Services



Better Access to Services in the Region

BaltimoreLink is designed to provide **more frequent transit** to those educational institutions and health services that people need the most.





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Increasing Accessibility

CHANGE IN PERCENT OF POPULATIONS WITHIN ¼ MILE OF BALTIMORELINK





Increasing Accessibility

CHANGE IN PERCENT OF HOUSEHOLDS WITHIN ¼ MILE OF BALTIMORELINK











MARYLAND DEPARTMENT O

PLANNING

Bus Stop Signage

 New signage will provide better destination information in a clear, easy-to-use fashion

Bus Vehicle Branding

 New buses with BaltimoreLink branding will make the system more uniform with cohesive design and color elements



Note: Draft Image







Transit Signal Priority

- Hardware and software to enable active priority for buses
- Approaching buses can trigger a shorter red light or longer green light
- Focusing on CityLink corridors and major pinch points
- Baltimore City DOT has agreed to enable Active TSP

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Dedicated Bus Lanes

- Red painted lanes and "BUS LANE" striping
- Focusing on corridors with multiple CityLink routes to keep people moving









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Dedicated Bus Lanes

- Screened 25 streets
 - Buses / Peak Hour
 - Bus Passengers : Total Person Throughput
- Recommending roughly 5 ½ miles of dedicated bus lanes
 - Pratt (Greene to Market Place)
 - Lombard (Penn to Market Place)
 - Baltimore (Arch to President)
 - Fayette (Arch to Gay)
 - Charles (Madison to Oliver PM Peak Only)
 - St. Paul (Franklin to Pratt)
 - Gay (Baltimore to Forrest)
 - Hillen (Forrest to Guilford)
 - Guilford (Pleasant to Baltimore)







Dedicated Bus Lanes

East Baltimore Street





North Gay Street





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MTA 🕮 🏠 Maryland Department of Transportation

West Lombard Street







Dedicated Bus Lanes

- Conceptual Design June & July 2016
- Initial Public Meetings Early July 2016
 - Tuesday, July 5, 4-6 p.m. Charles Center Metro Mezzanine
 - Wednesday, July 6, 11 a.m.-3 p.m. War Memorial (lower level)
 - Thursday, July 7, 4-6 p.m. UMB SMC Campus Center, Elm Rooms

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- Additional Pop-Up events around downtown
- Final Design August & September 2016
- Construction Spring to Summer 2017



Transfer Facilities

- Transit facilities, transfer areas, layovers, and optimized bus stops
- Improved or new signs, schedules, trash bins, benches, shelters, canopies, TVMs, and other amenities

Off-Street Concept

Major infrastructure modifications that maximizes safety, ease of transfer, and connections

On-Street Concept

Moderate infrastructure modifications which will foster an improved transfer experience



Off-Street Concept: West Baltimore MARC Station



On-Street Concept: Penn-North Metro Station





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MTAPS Maryland Department of Transportation





What Will Improve Transfer Facilities

Transfer Facility Locations

- West Baltimore MARC station
- North Ave between Charles and St. Paul
- Penn-North Metro Station
- Courthouse (Broadway/Harford)
- Bayview Hospital
- Charles Center Metro Station
- Lexington Market (Eutaw St)
- Penn Station
- State Center
- North Ave Light Rail Station

Possible Amenities







Streetscape improvements for pedestrian safety

Improved signage to facilitate wayfinding and ease transfers





Sheltered waiting areas to protect riders from the elements



Enhanced lighting and **ornamental fencing** to increase safety and security



Closed-circuit television cameras

to increase rider safety

Ticket vending



Improved bicycle

storage

Trash receptacles

Note that photos are for illustrative purposes only and do not necessarily represent actual transfer facilities.





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Transfer Facilities

All sites are now in Final Design

- Design will be completed by Aug/Sept 2016
- Construction work will begin late Fall 2016 and continue through June 2017



Increasing Transportation Partnerships



Bike Share – Baltimore City's Bike Share provider, Bewegen, will be rolling out Bike Share as early as September 2016 with locations at or adjacent to about 10 MTA rail facilities. Additionally, MTA is improving bike parking at all rail stations.

<u>Car Share</u> – to be added to more than 20 MARC Train, Light RailLink, and Metro SubwayLink parking facilities

Microtransit – A pilot program of this emerging, scaled down version of mass transit that provides a shared, on-demand, and tech-enabled ride.

Locally Operated Transit Support – Increasing funding where improved, local connections are needed.





- Charm City Circulator Increased funding for three years and close coordination on route planning
- Fort Meade Shuttle Additional funding and collaboration with the Regional Transit Authority (RTA) to develop and implement a Fort Meade Shuttle.
 - RTA will provide a shuttle connecting Savage MARC Station to Odenton MARC Station and the major employment centers in between.





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BaltimoreLink Project Timeline





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Summer Public Outreach

- 20 Public Workshops from July September
- Communities will receive local analysis of their service
- Also collecting feedback via new website, Hotline, and mtamaryland.mysidewalk.com



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EXAMPLE: Local Analysis – New Broadway East

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Current Service

- MTA 15 (Woodlawn or Walbrook Junction to Overlea)
- MTA 47 (Walbrook Junction to Overlea)
- MTA 115 (Downtown to Perry Hall)

Proposed Service

- MTA 15 → CL Brown
 (UM Transit Center to Overlea or White Marsh)
- MTA 47 ➡ CL Brown

(UM Transit Center to Overlea or White Marsh)

• MTA 115 = EL 115

(Downtown to Perry Hall)





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New Tools

Trip Planner

 Compare existing street routing for a given route side-by-side with its BaltimoreLink replacement. Double-click on the map for origins and destinations, or type these in manually

Google Map

 Interactive Google system map allows you to zoom in on the updated network and view various routes and their frequencies

New Website

 Access BaltimoreLink information easier by reading project updates, finding events in your area and downloading presentations and reports

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Thank You!



