September 2022 Keys Unlock Dreams: Baltimore

**Housing Finance Policy Center** 

RBAN

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# **About Baltimore**

- City of Baltimore
  - **Population**: 585,708
  - Household: 254,370
- Baltimore MSA
  - **Population**: 2,838,327
  - Household: 1,117,510





**Sources**: US Census Bureau and Stamen Map. **Note**: MSA = metropolitan statistical area.

### **Executive Summary**

- City of Baltimore has a homeownership rate of 17 percentage points below the national average while the Baltimore MSA homeownership rate sits just above the national average.
  - Homeownership rates among Black and white residents have decreased in Baltimore over the last decade while Hispanic and Asian homeownership rates have increased in both the city and MSA.
- City population is nearly 70 percent nonwhite, while the MSA population is around 40 percent nonwhite
  - Black people compose the largest nonwhite share accounting for nearly 60 percent of the total population in the city and 29 percent in the MSA
- Home prices and income levels have recovered since the recession, but racial disparities have persisted, especially among Black and Hispanic households in the Baltimore MSA
  - Black homeowners have the lowest median property values, followed by Hispanic homeowners in both the city and the MSA.
- Black households in the city and MSA had the highest mortgage denial rates among all racial groups
- The share of cash buyers in Baltimore MSA jumped significantly at the start of the pandemic and but has since returned to a typical level.
- As of September 2021, there were close to 340,000 mortgage-ready customers, including 69,100 Black consumers in Baltimore MSA
- Black and Hispanic consumers have less favorable credit characteristics compared to whites, with 36 percent of Black consumers and 26.2 percent of Hispanic consumers having credit scores below 600 compared to only 11.7 percent for whites

### **Racial Distribution & Segregation**

**Racial and Ethnic Composition Comparison** 



**Source**: American Community Survey. **Note**: MSA = metropolitan statistical area.

#### Homeownership Rate Comparison



#### Homeownership Rates, by Race or Ethnicity



77.6%

City of Baltimore

**Baltimore MSA** 

- 77.0%



Source: American Community Survey. Notes: MSA = metropolitan statistical area. Values calculated using allocation factors provided by the Missouri Census Data Center.

### **Homeownership Goals**

### # of Owner and Renter HHs in the City of Baltimore by Race and Ethnicity

	Black	Hispanic	Asian	White	Other	Total
Owner HHs	62794	4882	1918	48205	53655	123249
Renter HHs	84081	4820	4918	30411	37302	131121
Total HHs	146875	9702	6836	78616	90957	254370

**Source:** 2021 American Community Survey

### Homeownership Rate Comparison: City of Baltimore vs. US

	Black	Hispanic	Asian	White	Other	Total
Baltimore	42.8%	50.3%	28.1%	61.3%	59.0%	48.5%
US	44.0%	50.6%	60.6%	73.3%	61.2%	65.4%

Source: 2021 American Community Survey

### Homeownership Goals (Cont.)

 # Homeowners Needed to be Added in the City of Baltimore to Reach US Numbers for Each Race and Ethnicity

Black	Hispanic	Asian	White	Other	Total
1811	29	2224	9420	2006	43075

 # of Homeowners Needed to be Added For Each Race and Ethnic Groups in the City of Baltimore to Reach White Homeownership Rate in the City

Black	Hispanic	Asian	Other	Non-White
27265	1067	2274	2117	32723





Source: American Community Survey. Notes: MSA = metropolitan statistical area. Values are in 2019 inflation-adjusted dollars and calculated using allocation factors provided by the Missouri Census Data Center.

#### Median Household Income, by Race or Ethnicity

● Asian ● Black ● Hispanic ● White

**City of Baltimore** 

Baltimore MSA



Source: American Community Survey. Notes: MSA = metropolitan statistical area. Values are in 2019 inflation-adjusted dollars and calculated using allocation factors provided by the Missouri Census Data Center.

## **Cash Buyer and Investor Share**



Cash Buyer Share Comparison

# Age of Housing

Year Built Comparison



Before 1940 1960-1979 2000-2009

1940-1959 1980-1999 Since 2010

#### Year Built Comparison, by Race or Ethnicity



Source: 2016-20 American Community Survey. Notes: MSA = metropolitan statistical area. Values calculated using allocation factors provided by the Missouri Census Data Center.

### • I N S T I T U T E



### Median Property Values for New Purchases, by Race or Ethnicity



#### ● Asian ● Black ● Hispanic ● White

### SHOW ME Black households V IN Baltimore, MD Q

COMPARED WITH Search for a city Q

In many large cities, households of color overall own a disproportionately small share of the primary-residence housing wealth. How does Baltimore stack up?

SEE TOTALS

OFF



In Baltimore, MD, Black households make up 59.8 percent of the city's total households but own 41.9 percent of the housing wealth.

Share 🚹 💟 🖂

### Denial rates – Purchase Mortgages

Denial Rate Comparison



Denial Rates, by Race or Ethnicity

City of Baltimore





Source: 2020 Home Mortgage Disclosure Act data. Notes: MSA = metropolitan statistical area. Data are for purchase loans only.

### **Reason for denial – by race/ethnicity**

### **Reason for Denial**

City of Baltimore						Baltimore MSA			
Reason	Asian	Black	Hispanic	White	Asian	Black	Hispanic	White	
DTI Ratio	22.2%	31.2%	35.8%	27.1%	39.5%	32.8%	31.3%	27.3%	
Credit History	16.7%	21.1%	17.9%	7.0%	9.2%	25.6%	26.2%	22.1%	
Collateral	5.6%	14.5%	7.5%	19.4%	7.7%	11.8%	7.1%	13.2%	
Credit Application Incomplete	16.7%	4.4%	9.0%	12.4%	13.7%	5.9%	7.6%	12.1%	

Source: 2021 Home Mortgage Disclosure Act data.

Notes: DTI = debt-to-income; MSA = metropolitan statistical area. Data are for purchase loans only.

### **Credit Scores**

**Credit Score Comparison** 



### Credit Scores, by Race or Ethnicity, in the Baltimore Metropolitan Statistical Area



#### 📕 Below 600 📕 600-660 📕 661-780 📗 Above 780

#### **DTI Ratio Distribution Comparison**

#### <20%</p> 20-29% 30-39% 40-45% 46-50% >50%



Source: 2020 Home Mortgage Disclosure Act data. Notes: DTI = debt-to-income; MSA = metropolitan statistical area. Data are for purchase loans only.

#### DTI Ratio Distribution, by Race or Ethnicity



#### <20%</p> 20-29% 30-39% 40-45% 46-50% >50%

Source: 2020 Home Mortgage Disclosure Act data. Notes: DTI = debt-to-income; MSA = metropolitan statistical area. Data are for purchase loans only.

**DTI Ratios** 

#### **CLTV Ratio Distribution Comparison**





Source: 2020 Home Mortgage Disclosure Act data. Notes: CLTV = Combined loan-to-value; MSA = metropolitan statistical area. Data are for purchase loans only.

### **CLTV Ratio Distribution, by Race or Ethnicity**



#### <80% 80-89% 90-99% >=100%

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**CLTV** Ratios

Source: 2020 Home Mortgage Disclosure Act data. Notes: LTV = Combined Ioan-to-value; MSA = metropolitan statistical area. Data are for purchase Ioans only.

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## Loan Channel

Loan Channel Comparison

Conventional 📕 FHA 🔳 VA



Source: 2020 Home Mortgage Disclosure Act data. Notes: FHA = Federal Housing Administration; MSA = metropolitan statistical area; VA = US Department of Veterans Affairs. Data are for purchase loans only.

### Loan Channel, by Race or Ethnicity



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Source: 2020 Home Mortgage Disclosure Act data. Notes: FHA = Federal Housing Administration; MSA = metropolitan statistical area; VA = US Department of Veterans Affairs. Data are for purchase loans only.

## Mortgage readiness (Age 45 or Younger)

### Mortgage-Ready Count, by Race or Ethnicity

	Asian	Black	Hispanic	White	Other	Total
Baltimore MSA	42,400	69,100	36,000	186,600	5,000	338,900
United States	4,861,000	3,476,000	8,334,000	22,536,000	678,000	39,885,000

#### Source: 2021 Freddie Mac data.

Notes: MSA = metropolitan statistical area. Data are for purchase loans only. The mortgage-ready population, calculated by Freddie Mac, includes borrowers ages 45 and younger who do not have a mortgage but have the credit characteristics to qualify for one.

### Mortgage Readiness, by Race or Ethnicity

	Mortgage-	Ready Share			to Save vn Payment	
Race or ethnicity	United States	Baltimore MSA	United States	Baltimore MSA	United States	Baltimore MSA
Asian	58.9%	57.1%	14.0%	20.2%	4.3	3.1
Black	22.9%	23.8%	21.0%	19.4%	3.2	3.1
Hispanic	35.1%	37.6%	11.0%	13.0%	4.4	3.6
White	37.0%	38.9%	28.0%	24.9%	2.9	3.1

Source: 2021 Freddie Mac data.

Notes: MSA = metropolitan statistical area. Data are for purchase loans only. The mortgage-ready population, calculated by Freddie Mac, includes borrowers ages 45 and younger who do not have a mortgage but have the credit characteristics to qualify for one. Mortgage affordability is calculated using the 5.2 percent interest rate.

### Mortgage readiness (Age 45 or Younger)

Mortgage Readiness, by Race or Ethnicity, in the Baltimore Metropolitan Statistical Area



Source: 2021 Freddie Mac data.

Note: The mortgage-ready population, calculated by Freddie Mac, includes borrowers ages 45 and younger who do not have a mortgage but have the credit characteristics to qualify.

### Reason for "weak" credit designation (Age 45 or Younger)

Reason for Weak Credit Designation, by Race or Ethnicity, in the Baltimore Metropolitan Statistical Area



Source: 2021 Freddie Mac data.

Notes: The severe delinquency category includes borrowers who are bankrupt, are in foreclosure, or have been 120 to 180 days delinquent. Thin credit file includes borrowers with zero, one, or two lines of credit.