



*Mark L. Dennis - Office of the Mayor*

# Baltimore Bike Share



# Today's Agenda

- **What is Bike Share?**
  - Description
  - Benefits
- **Baltimore Bike Share**
  - Bikes & stations
  - Implementation plan
- **Bike Share Pricing**



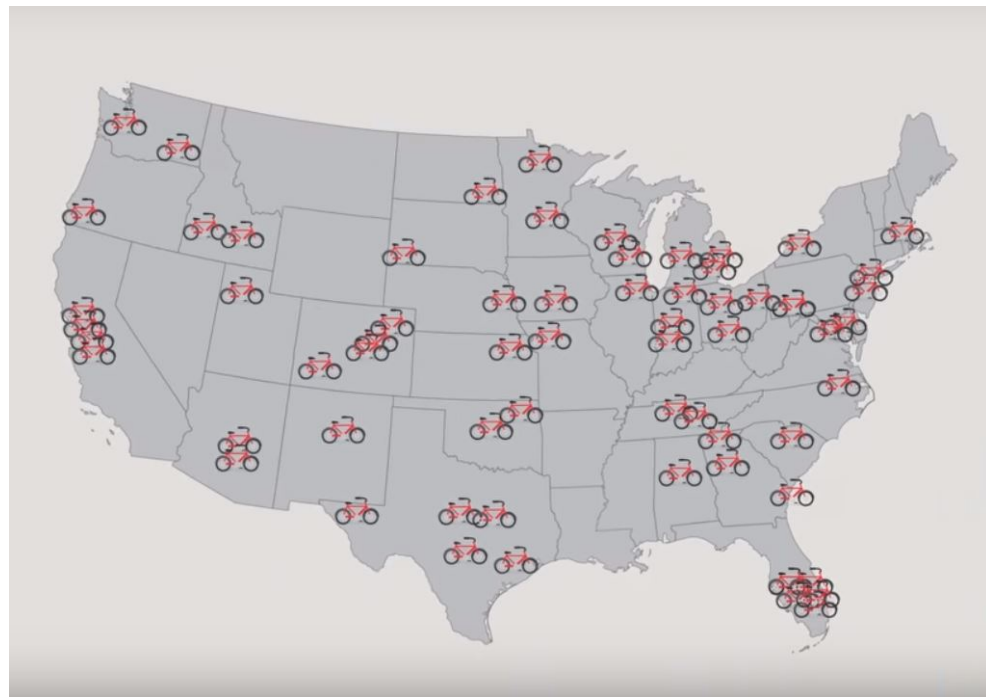
# What is Bike Share?

- **Bike-share** is a service in which bicycles are made available for shared use to individuals on a very short term basis. Bike share allows people to borrow a bike from point "A" and return it at point "B".
- An extension of the existing transit system



# Why Are Cities Embracing Bike Share?

- Increased mobility options
- Environmental, social, economic, and health benefits
- Complement transit and other modes
- Spontaneous bicycle trips
- “Legitimizes” bicycling as a form of transportation



# Highlights of Bike Share in Baltimore

- Will be the largest electric bike share fleet in North America
- Accommodates cash payment
- Will create 80 local jobs when fully implemented
- Will launch in conjunction with 10+ lane miles of new bike facilities

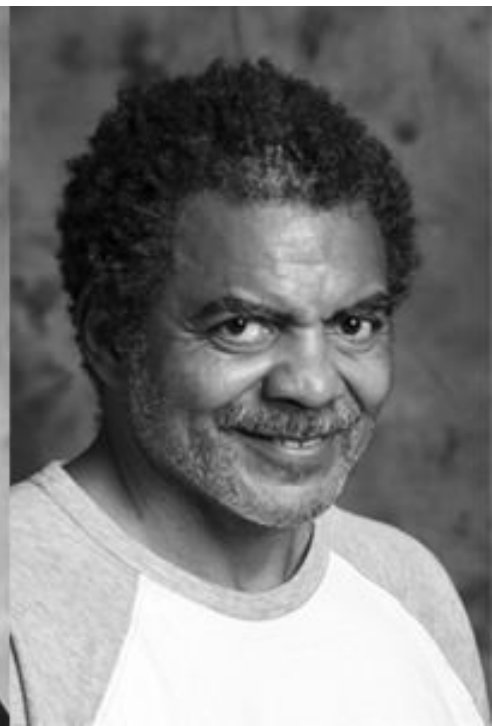


# Baltimore Bike share Partners



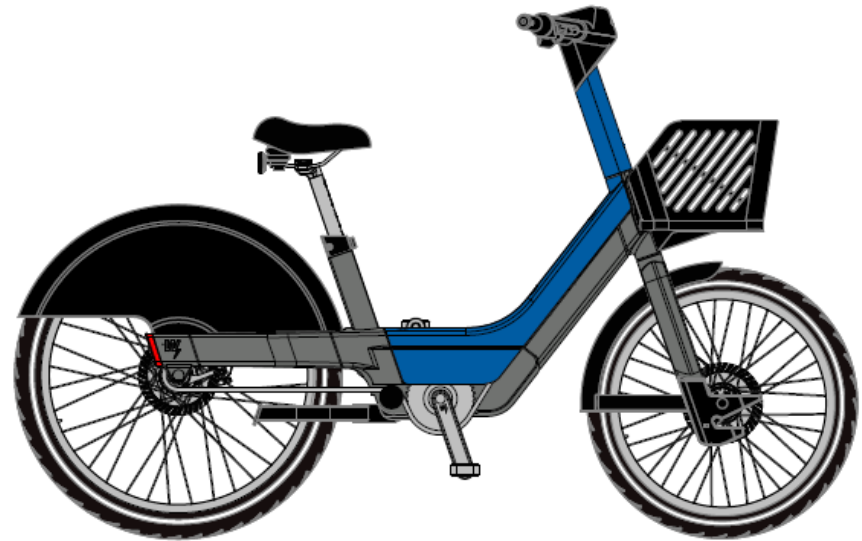
**SPECTRA**  
BY COMCAST SPECTACOR

**BEWEGEN**



# Baltimore's Bike Share Bikes

- Electric pedal assist
  - “Pedelec”
  - No throttle or gears
  - Extra help when riding
- Standard
  - 8 gears
  - Traditional ride
- Active GPS
- Color screen



# Station Types



# Bike Share System Pricing

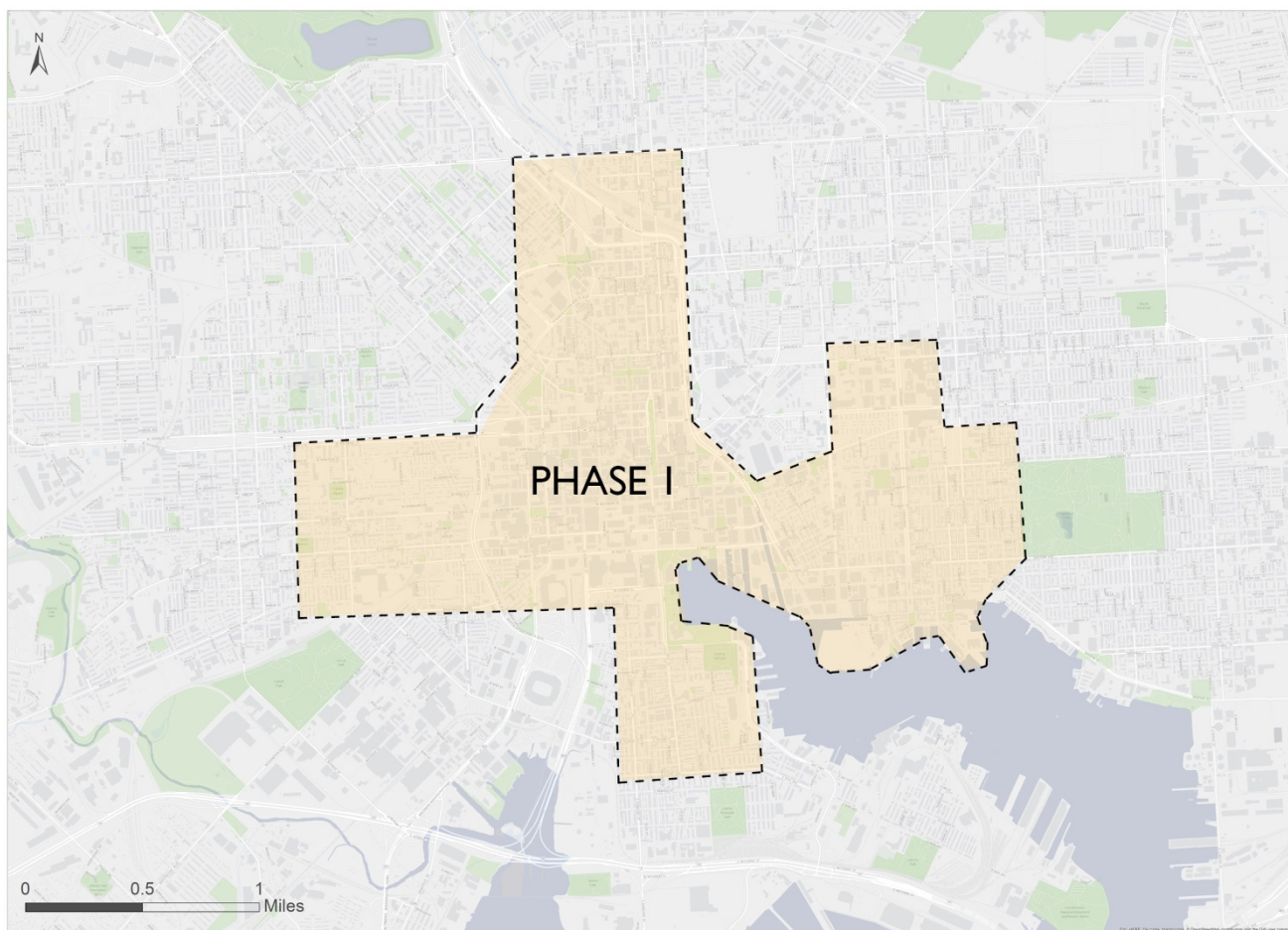
- Walk-up pass (~\$2)
  - Single trip, pay as you go
- Monthly Pass (~\$15)
  - Unlimited rides



# Implementation Plan

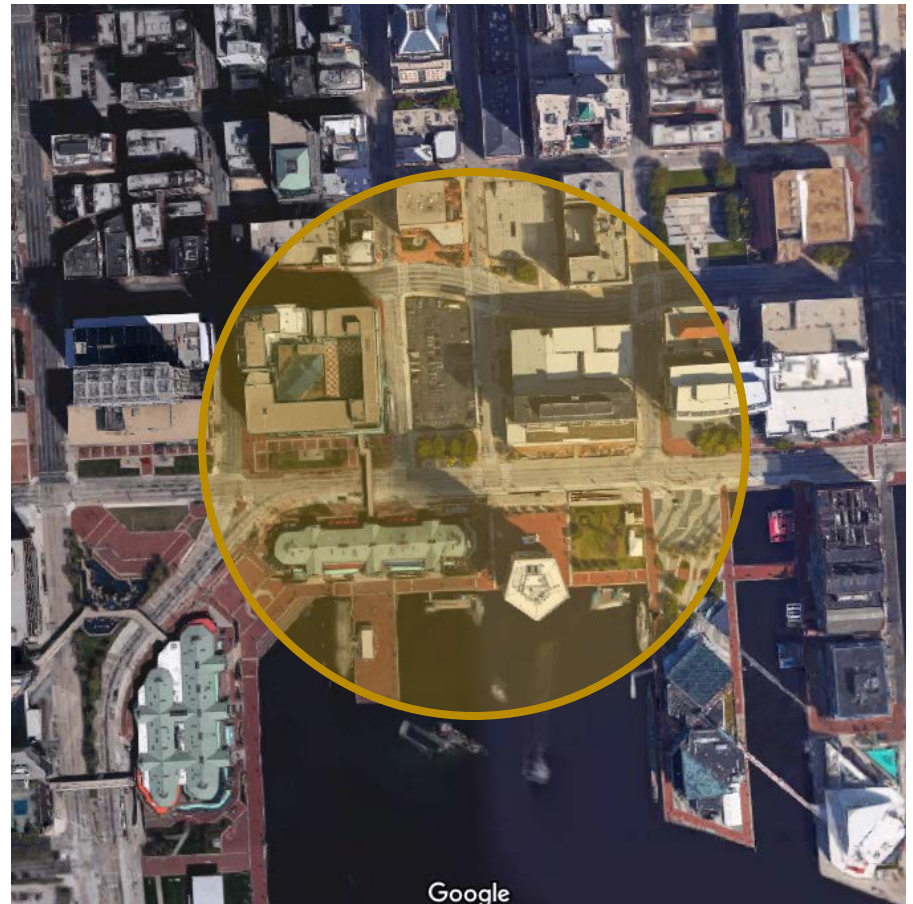
- **Phase 1: 50 stations, 465 bikes**
  - Phase 1A fall 2016
  - Phase 1B spring 2017
- **Phase 2 & Beyond**
  - Dependent on sponsorship and success of the system

# Phase 1 Implementation Area

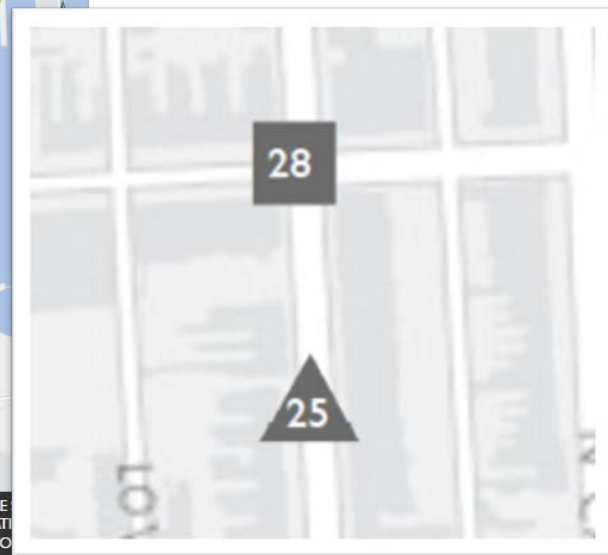
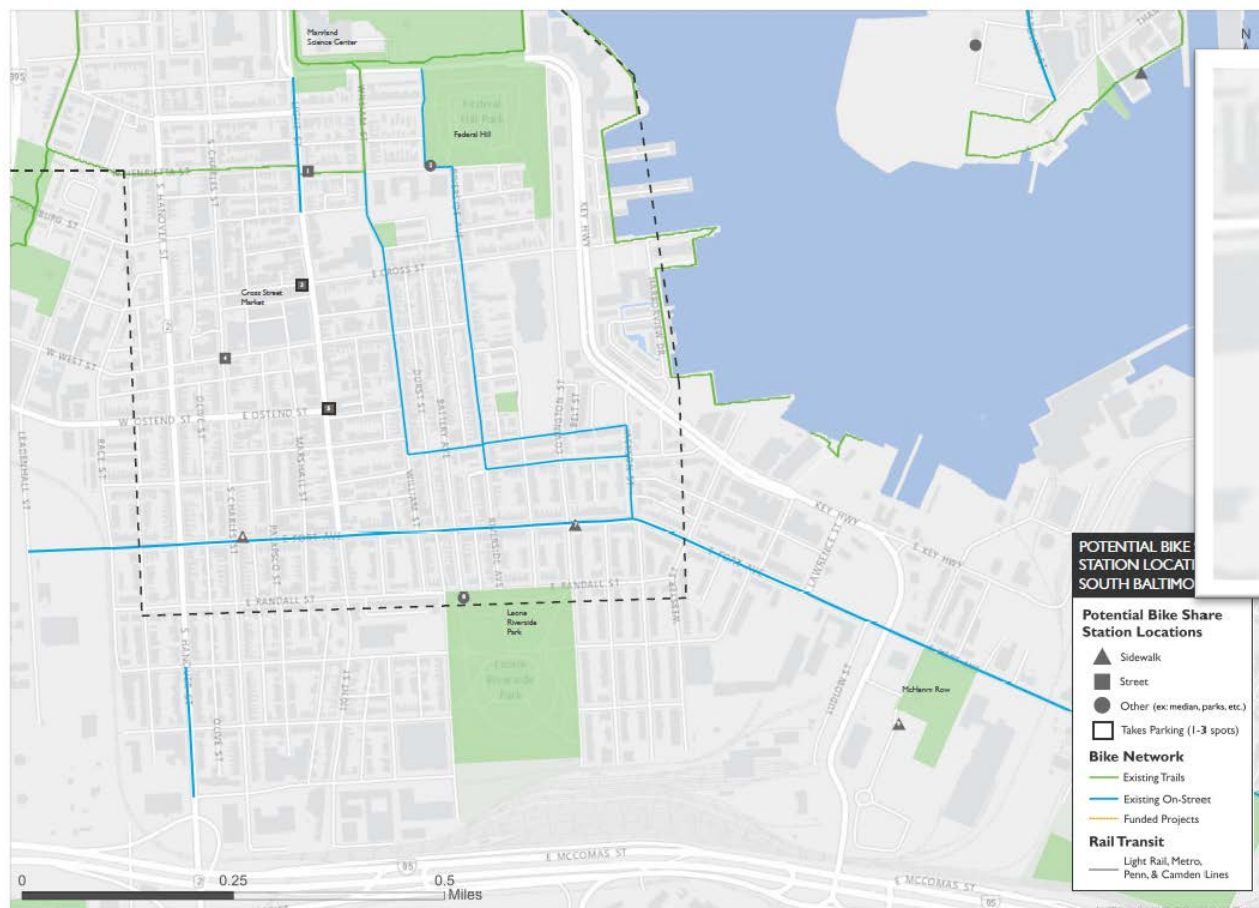


# Station Planning

- Station siting is a combination of three factors:
  - Community Preference
  - Data Modeling
    - Live/Work/Play density
    - Metro/Light Rail/Bus Bike facilities
  - Urban Design



# Public Input - Station Exercise



# Public Input / Demo



# Questions?

- Jay Decker
  - Bike Share Coordinator
  - [James.decker@baltimorecity.gov](mailto:James.decker@baltimorecity.gov)
- 
- **Bmorebikeshare.com**
  - **Twitter – @bmorebikeshare**
  - **Facebook – Baltimore Bike Share**