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PHILADELPHIA, PENNSYLVANIA | OCTOBER 13 - 15, 2021



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# **WHY PHILADELPHIA?**

Think about an east coast port city with colonial roots, an elite healthcare system, and world class universities.

Sounds a lot like home right?

Now think about cheesesteaks instead of crabs, and Eagles instead of Ravens.

After missing our 2020 program, Chesapeake Connect 2021 is an opportunity for our region's leadership to come together and spend some real time thinking, collectively, about what it is we want the Baltimore region to be when we truly emerge from this pandemic.

As post-industrial east coast regions, the Baltimore and Philadelphia metropolitan areas share many of the same strengths and challenges. Both places boast of vibrant cultural and university districts, are home to some of the world's leading research institutions and balance urban living with attractive and desirable suburban communities. However, both places struggle with the socio-economic impacts of redlining, a crisis of substance abuse, and deep rooted economic, health, and technology based disparities made more clear by the pandemic.

Home to five anchor institutions, University City's transformation began with the University of Pennsylvania's efforts in the 1990's and continue today with Drexel University's commitment to redevelopment. The results for University City, a 2.4 square mile district in West Philadelphia, are borne out by the numbers. In 2019 alone, the district saw construction projects totaling 2.75 million square feet, over \$1.85 billion in R&D funding, and 232 patents issued to entities found in University City.

2 CHESAPEAKE CONNECT 2021

After turning around decades of population loss in 2010, Philadelphia is modeling the success of its anchor institutions with an innovative community investment program called Rebuild, a proposed \$400 million investment effort funded by the Philadelphia Beverage Tax and hundreds of millions of philanthropic matching dollars. Rebuild's ambitious goals include upgrading over 200 city facilities, including schools, parks and community centers.

Finally, Philadelphia and surrounding jurisdictions are investing in public, outdoor facilities designed to attract residents of all ages and foster community bonds between people of all ages and backgrounds. On our visit we will have the

opportunity to see three examples the urban center of a 140 mile bike network, the adaptive reuse of unused freight lines that once divided communities, and a 130 year old park continues to serve as a hub of immigrant life in Philadelphia.

Like Baltimore, Philadelphia is a city of neighborhoods, and every neighborhood story is unique. Over the next three days we are looking forward to hearing first hand from Philadelphia's leaders and decision makers about the wins, pitfalls and works in progress that define the City of Brotherly Love.

# TIMELINE





### AME CHURCH The oldest AME congregation in the nation is founded.

# 1801



The first location of the US Navy Yard is established.



### WAR OF 1812

The British Army's northern advance is stopped at the Battle of Baltimore. Philadelphia, to the north, provides a supporting role.



### POPULATION

2008

Philadelphia gains population for the first time since the 1950s.

# 2018

### EAGLES

Philadelphia Eagles win their first Super Bowl, giving them exactly half as many Super Bowls as the Ravens.



# GETTING AROUND





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8 CHESAPEAKE CONNECT 2021

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2021



# Top Industries for Job Gain/Loss

### Baltimore (MSA)

Industry	2015 - 2020 Job Growth	2015 - 2020 % Change	Avg. Earnings Per Job
Transportation and Warehousing	17,918	36.6%	\$61,193
Professional, Scientific, and Technical Services	5,144	4.2%	\$121,003
Construction	4,895	5.9%	\$80,196
Manufacturing	4,087	7.5%	\$103,478
Management of Companies and Enterprises	2,617	20.6%	\$132,608
Health Care and Social Assistance	1,435	0.7%	\$71,611
Finance and Insurance	468	0.9%	\$152,607
Mining, Quarrying, and Oil and Gas Extraction	138	39.8%	\$86,510
Utilities	116	2.1%	\$185,023

### Philadelphia (MSA)

Industry	2015 - 2020 Job Growth	2015-2020 % Change	Avg. Earnings Per Job
Health Care and Social Assistance	35,463	7.2%	\$69,390
Transportation and Warehousing	25,663	26.4%	\$61,088
Educational Services	7,801	5.3%	\$62,370
Finance and Insurance	7,269	4.2%	\$143,921
Construction	4,414	3.3%	\$83,988
Management of Companies and Enterprises	3,569	6.4%	\$183,157
Professional, Scientific, and Technical Services	3,442	1.5%	\$127,186
Information	1,984	4.3%	\$140,112
Real Estate and Rental and Leasing	429	1.0%	\$83,814
Mining, Quarrying, and Oil and Gas Extraction	17	2%	\$83,032

# Employment by Industry

		4		
	Government	281,224	516,956	Health Care and Social Assistance
Health Care and	d Social Assistance	205,965	353,773	Government
	Retail Trade	121,256	270,070	Retail Trade
Professional, Scier	ntific, and Technical Services	116,952	207,786	Professional, Scientific, and Technica Services
Accommodation	and Food Services	92,356	176,529	Manufacturing
Administrativ Waste Managemen	e and Support and t and Remediation Services	82,871	175,749	Accommodation and Food Services
	Construction	79,672	174,652	Finance and Insurance
Transportation	and Warehousing	60,384	147,491	Administrative and Support and Waste Management and Remediation Services
Ed	ucational Services	57,864	145,969	Educational Services
	Manufacturing	57,718	129,472	Other Services (except Public
Affordahi	lity			Administration)
Affordabi	Balt	timore (MSA) Ho timore (MSA) Tra	ousing Costs ansportation Cos	Philadelphia (MSA) Housing Cos
Affordabi Housing & Transportation Costs as a Percentage of Income	Balt	timore (MSA) Tra	ansportation Cos recent of Income 18%	Philadelphia (MSA) Housing Cost Philadelphia (MSA) Transportatio Total Costs as a Percent of Incon





## Race/Ethnicity Demographics



## Population in Poverty by Race















# PHILLY GOT HEART



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UNIVERSITY of MARYLAND MEDICAL SYSTEM





# **AGENDA AT A GLANCE**

WEDNESDAY   October 13 <sup>th</sup> WELCOME, A & WEST PHIL		NCHOR INSTITUTION INVESTMENT Ladelphia	
9:24	Train to Philadelphia		Penn Station (BAL)
10:31	Arrive in Philadelphia		30th Street Station (PHL)
11:00-12:00	Welcome to Philadelphia - U Anchor Vision	niversity City's	Cira Center
12:30 - 2:30	Opening Lunch - Community Partnership	Impact and	Quorum at the University City Science Center
3:00 - 3:30	Hotel Check-In		W Hotel - Lobby
3:30 - 5:00	Break		On Your Own
5:00 - 5:30	Meet and Greet		W Hotel - Lobby Bar
5:30	Buses Depart for Dinner		W Hotel - Lobby
6:00 - 9:00	Dinner in West Philadelphia		The Enterprise Center

THURSD	AY   OCTOBER 14 <sup>th</sup> co	<b>COMMUNITY DEVELOPMENT &amp; INVESTMENT</b>		
8:00 - 9:30	Breakfast - 21st Century Investm	ent	W Hotel - Session Room	
10:00 - 11:00	Dilworth Park Tour		Dilworth Park at Philadelphia City Hall	
11:00	Buses Depart for Lunch & Comm	unity Visits	Depart from City Hall	
11:30 - 2:00	Lunch & Community Visits		Mural Arts and Kensington	
			The Navy Yard	
			The Rail Park	
			Schuylkill Banks	
			South Philadelphia: Neighborhood Development	
2:00	Buses Depart for the W Hotel		W Hotel - Lobby	
2:30 - 3:30	Reports from Visits		W Hotel - Session Room	
3:30 - 5:30	Break		On Your Own	
5:30	Buses Depart for Dinner		W Hotel - Lobby	
6:00 - 9:00	Dinner on North Broad		Southside	

8:00 - 9:30	Breakfast - 21st Century Investment	W Hotel - Session Room
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		The Navy Yard
		The Rail Park
		Schuylkill Banks
		South Philadelphia: Neighborhood Development
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2:30 - 3:30	Reports from Visits	W Hotel - Session Room
3:30 - 5:30	Break	On Your Own
5:30	Buses Depart for Dinner	W Hotel - Lobby
6:00 - 9:00	Dinner on North Broad	Southside

FRIDAY	October 15 <sup>th</sup>	TRANSPORTATION & PARKS	
8:00 - 9:30	Breakfast - Regional Plannin Transportation	g and	W Hotel - Session Room
10:00	Buses Depart for FDR Park		W Hotel - Lobby
10:30 - 12:00	FDR Park Tour		FDR Park
12:00 - 1:00	Closing Lunch - Parks and T	heir Impact	American Swedish Historical Museum
1:00	Buses Depart for Train Station	on	From American Swedish Historical Museum
2:16	Train to Baltimore		30th Street Station (PHL)
3:23	Arrive in Baltimore		Penn Station (BAL)

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**18** CHESAPEAKE CONNECT 2021

# -WEDNESDAY

Welcome, Anchor **Institution Investment** & West Philadelphia

9:24 AM **TRAIN TO PHILADELPHIA** Penn Station (BAL)

### **ARRIVE IN PHILADELPHIA** 10:31 AM

Guests will arrive at Philadelphia's 30th street station and walk across to the Cira Center. After arriving in the lobby, guests will store their bags on the buses before heading to the 18th floor for sweeping views of Philadelphia and our opening session.

### WELCOME TO PHILADELPHIA - UNIVERSITY CITY'S ANCHOR VISION 11:00 - 12:00🛱 Cira Center

Our team will be welcomed to Philadelphia by three of the key players in the evolution of West Philadelphia's University City. Beginning in the 1990's with groundbreaking planning and investment by the University of Pennsylvania and continued today by neighboring Drexel University, University City has seen billions of dollars of investment and secured its place as one of the most innovative urban districts in the country.



### **Omar Blaik** CEO. U3 Advisors

Omar is the CEO of U3 Advisors and leads a diverse team of passionate professionals with backgrounds in real estate, urban design, planning, and economics, to help communities thrive with Anchors at their heart. Omar's work engages university Presidents and trustees, philanthropic leaders, government officials, and community organizations to unlock higher education, healthcare, and other non-profit institutions in order to transform themselves and their communities. Prior to forming U3, Omar was the Senior Vice President of Facilities and Real Estate at the University of Pennsylvania from 1996 to 2006. Under his management, Penn embarked on more than \$2.0 billion in new construction and \$700 million of real estate development projects - which transformed the campus and the surrounding community. Omar serves on the Advisory Council of the Community Design Collaborative and is a member of the Board of Directors of the Philadelphia Zoo. He loves international travel and cuisine and is an avid soccer fan and player.



### **Jerry Sweeney**

President, CEO and Trustee, Brandywine Realty Trust Mr. Sweeney has served as President, Chief Executive Officer and Trustee of Brandywine since the Company's founding in 1994. Under his leadership, Brandywine has grown into one of the largest, publicly-traded, full-service, integrated real estate companies in the United States, with a core focus on urban, town center, and transit-oriented development in the Philadelphia, PA, Washington, D.C., and Austin, TX markets. Mr. Sweeney is also Chair of the Schuylkill River Development Corporation (SRDC), the Center City District Foundation (CCDF), the King of Prussia Rail Coalition Advisory Committee, and the Philadelphia Regional Port Authority. He is a member of the Real Estate Roundtable, NAIOP Research Foundation, the National Association of Real Estate Investment Trusts (NAREIT), and the Urban Land Institute (ULI). Additionally, Mr. Sweeney is co-founder and co-CEO of Bonomo Turkish Taffy LLC. Mr. Sweeney holds a BS degree in Economics from West Chester University in West Chester, Pennsylvania.

### Dr. Lucy Kerman

Senior Vice Provost for University and Community Partnerships, Drexel University Dr. Lucy Kerman is Senior Vice Provost for University and Community Partnerships at Drexel University, and has worked to support education and community development in West Philadelphia for 20 years. At Drexel since 2010, Dr. Kerman is responsible for providing strategic direction for the University's civic engagement initiatives, aligning Drexel's academic and administrative resources to create a coordinated and comprehensive approach to community revitalization in University City. Dr. Kerman has worked as a consultant on projects involving inclusive growth and community revitalization, particularly the role of anchor institutions in supporting neighborhood redevelopment, economic development, inclusive growth, and school reform and improvement. She is a graduate of Wellesley College, and earned a Ph.D. in history from the University of California, Berkeley and a business certificate from the Wharton School at the University of Pennsylvania.

### **OPENING LUNCH – COMMUNITY IMPACT AND PARTNERSHIP** U Quorum at the University City Science Center

uCity Square is a 6.5 million-square-foot mixed-use community in University City consisting of retail, residential, clinical, office, and laboratory space concentrated around an open-air public square. Our lunch will be at 3675 Market, a physical nexus at the heart of uCity Square, bridging academic campuses and medical centers to the east and south, the commercial corridors along Market and Chestnut Streets, and the residential communities to the north and west. Our lunch session will focus on the impacts of community-centered development and decades of intentional neighborhood partnerships. Our session will conclude with a conversation with John Fry, President of Drexel University.

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12:30 - 2:30

# PHILADELPHUS **OCTOBER 13TH | WEDNESDAY**

### 



### John Grady

Senior Vice President, Northeast Region, Wexford Science & Technology, LLC

John brings more than 30 years of experience in building and managing public-private partnerships that drive investment, development, and job growth to his role at Wexford. Prior to joining Wexford, John served as President of PIDC, Philadelphia's city-wide public-private development corporation where he was responsible for efforts to drive economic growth to every corner of Philadelphia. In this role, John led PIDC's efforts to strengthen relationships among the public, private, institutional and philanthropic sectors to promote business growth, investment and development across the city and throughout its economy. In his current role, John develops relationships and executes projects that create and expand Wexford Knowledge Communities throughout the Northeast United States, including uCity Square in Philadelphia, the Innovation Corridor in Pittsburgh, and the Design & Innovation District in Providence. John is a graduate of La Salle University with a BA in Economics and the University of Pennsylvania's MPA program.



### Matt Bergheiser

President, University City District

Since joining UCD in 2009, Matt has shaped collaborative efforts to undertake \$7 million in civic infrastructure and public space investments; launch the West Philadelphia Skills Initiative, a workforce intermediary that has generated \$50 million in wages for the formerly long-term unemployed; create Project Rehab to renovate 120 formerly abandoned housing units; start Green City Works, a profitable, full-service landscaping social venture; and double the organization's operating and capital budget. Previously Matt served as Program Director for the Philadelphia regional office of the John S. and James L. Knight Foundation, Executive Director of the Trenton Downtown Association, and as Executive Vice President of The Enterprise Center. Matt is board chair of the Barra Foundation and chair emeritus of the Community College of Philadelphia. He is a co-founder of the Job Opportunity Investment Network. He received a BA from Princeton University and earned his MBA from the Wharton School at the University of Pennsylvania.



### John Fry

### President, Drexel University

John Fry was appointed Drexel University's 14th President in 2010 and set out to transform Drexel into a private research university with a strong public purpose — an institution that harnesses its strengths to serve its students, its neighborhood, city and the nation. Prior to Drexel, Fry was President of Franklin & Marshall College, Executive Vice President of the University of Pennsylvania, and a management consultant for the higher education and nonprofit sectors. Under Fry's leadership, Drexel has set a national example for the execution of public-private partnerships, and become a powerful force for economic development in Greater Philadelphia. He has championed major neighborhood revitalization initiatives, including the creation of a multi-faceted University Extension Center in Mantua — the Dornsife Center for Neighborhood Partnerships — extensive economic development efforts, and significant partnerships to support local neighborhood schools. A native of Brooklyn, NY, Fry graduated from Lafayette College and earned a master's degree in business administration from the New York University Stern School of Business. He and his wife Cara, an art historian, have three children: Mia, a student at Penn Law; Nat, an entrepreneur; and Phoebe, an undergraduate at Drexel.

3:00 - 3:30	HOTEL CHECK-IN W Hotel - Lobby
	Guests will arrive at the hotel to check-in
3:30 – 5:30	BREAK ON your Own An opportunity to settle into your room an
5:00-5:30	MEET AND GREET W Hotel - Lobby Bar
	Our team will gather in the Lobby Bar bef
5:30	BUSES DEPART FOR DINNER
6:00-9:00	<b>DINNER IN WEST PHILADELPHIA</b> <sup>10</sup> The Enterprise Center

Our first day will conclude with a dinner at the Enterprise Center, a West Philadelphia institution, that has cultivated and supported entrepreneurs of color for decades. Dinner will take place in the former Studio B of WFIL, the original home of American Bandstand, and our meal will be prepared by Esquire Magazine's 2020 Chef of the Year, Omar Tate.



### Della Clark

President, *The Enterprise Center* Della Clark's vision for minority entrepreneurship is not about counting the number of successful businesses but making businesses count. Since 1992, Clark has brought this vision to fruition as President of The Enterprise Center – an organization at the forefront of the region's entrepreneurial ecosystem, guided by the mission to cultivate and invest in minority entrepreneurs to inspire working together for economic growth in communities. Under Clark's leadership, businesses have obtained more than \$631 million in contracts and \$131 million in intermediary financing, while the MBC-PA has created more than 2,127 jobs in the last seven years. Additionally, minority- and women-owned businesses have secured over \$13 million in loans to start, grow, and succeed through The Enterprise Center Capital Corporation. In 2016, Clark received the Abe Venable Legacy Award for Lifetime Achievement for making a significant contribution to minority entrepreneurship from former U.S. Secretary of Commerce, Penny Pritzker.

### Honeysuckle Projects

Chef Omar Tate launched the Honeysuckle Pop Up as a traveling dining concept in the winter of 2018. This concept uses food and art simultaneously as vehicles to explore several nuances of Black life and culture. During the COVID-19 pandemic, Chef Omar moved home to Philadelphia and Honeysuckle was reimagined as a carry-out concept. Now, along with his wife and fellow chef Cybille St. Aude-Tate, Chef Omar is working to develop Honeysuckle as a multifaceted community center, including a grocery, meat market, cafe' library and supper club. Honeysuckle will use history, the arts, education, agriculture, commerce, and food to pursue its mission. The project will not only engage with the community but also build and grow into the fabric of the community already established in West Philadelphia for generations to come. Chef Omar Tate was Esquire Magazine's 2020 Chef of the Year.



in and a rest before dinner.

and unwind before dinner.

efore dinner.



Community Development & Investment

### 8:00-9:00

🗒 W Hotel – Session Room

Day 2 will begin with breakfast at the hotel and an exploration of some of Philadelphia's key initiatives and partnerships. We will hear from the City's Chief Information Officer about a set of broadband initiatives grounded in equity and the Executive Director of Rebuild, Mayor Kenney's historic \$400 million investment in community spaces and assets throughout Philadelphia.



### Mark Wheeler

Chief Information Officer, City of Philadelphia

**BREAKFAST 21ST CENTURY INVESTMENT** 

As CIO, Mark is responsible for IT, innovation programs, and telecommunications for 30,000 employees and oversees an operating budget of \$129M. Under his leadership, OIT has shifted from a supportive role in City operations to a leading role in business transformations and strategic planning. He has directed the implementation of key public initiatives including SmartCityPHL's Pitch & Pilot, a program for public and private co-creation of solutions to city challenges; Atlas, a one-stop for all property-related data, permits, imagery and maps; PHLConnectED, a program providing free internet to K-12 families; and a city-wide IT Strategic Plan. Mark was named 2019 CIO of the year by Technical.ly Philly and his work has been featured in Wallstreet Journal, Statescoop, StateTech, and Education Week. Mark has previously worked as a chief geographic information officer, urban planner, and GIS consultant. He has a master's degree in regional planning from the University of Massachusetts.



### **Kira Strong**

### Executive Director. Rebuild

Rebuild is a \$400 million historic investment in improving parks, recreation centers and libraries across the City. The program focuses on physical improvements, promoting economic inclusion by ensuring diverse businesses have access to work on Rebuild sites, and engaging residents and stakeholders to help determine the future of their facilities. Before leading the program, she served as Rebuild's Deputy Director of Design and Construction. Kira previously served as the Vice President of Community and Economic Development for People's Emergency Center, a non-profit community development corporation in Philadelphia, and was recognized as a 40 Under 40 by The Philadelphia Business Journal and a Rising Star Award recipient from the Philadelphia Association of Community Development Corporations. She serves on the Slought Foundation board and on the Advisory Committees of the Community Design Collaborative and the Philadelphia Association of Community Development Corporations.

### **DILWORTH PARK TOUR** 10:00 - 11:00

Dilworth Park, on the west side of Philadelphia's City Hall, was completely renovated and is now managed by the Center City District through a long-term lease with the City of Philadelphia. As Philadelphia's Center Square, it is designed as a high-quality gateway to public transit and as a civic place with on-going programming, amenities, and activities that benefit the public and support the mission of the park. The Center City District Team will lead us on a tour of this innovative public space showing the group how Philadelphians actually use the space.



FUNTVIX PROCLAIM

Photo and

### Prema Katari Gupta

Vice President for Parks and Public Realm, CCD Prema directs and supervises all operations of the four parks currently owned by or leased to CCD - Dilworth Park, Sister Cities Park, Cret Park and John F. Collins Park - as well as CCD's extensive streetscape improvements, which include lighting, planters, trees and signage. Prior to joining CCD, Gupta most recently served as Senior Vice President of Navy Yard Planning and Real Estate Development. In that role, she led a 16-person team managing all aspects of strategic partnerships, planning, leasing, real estate development, marketing, communications, capital projects, site stewardship, public transportation, and property management at the Navy Yard on behalf of PIDC. Prior to her work at the Navy Yard, she was the Director of Planning and Economic Development at University City District. She previously worked for PIDC in the Real Estate Services group, where she managed a variety of real estate transactions and planning efforts in PIDC's Center City real estate office.

### 11:30 - 2:00

### **LUNCH & COMMUNITY VISITS**

Philadelphia.



### OCTOBER 14<sup>TH</sup> | THURSDAY

During this time, our team will split into small groups and visit five communities and programs around

### MURAL ARTS AND NEW KENSINGTON COMMUNITY DEVELOPMENT CORPORATION

The City of Philadelphia Mural Arts Program (Mural Arts) is the nation's largest public art program. For 30 years, Mural Arts has united artists and communities through a collaborative process, rooted in the traditions of mural-making, to create art that transforms public spaces and individual lives. The Color Me Back is part of Mural Arts Porchlight Program. A same day work and pay program, it combines participatory art-making and access to social services in a unique model offering individuals who are experiencing economic insecurity an opportunity to earn wages. Nadia Malik will explain what the program means to the neighbors it serves and the group will see a mural in the making.

New Kensington Community Development Corporation (NKCDC) was founded in 1985 by leaders of a Fishtown neighborhood association to meet housing needs in the community. Today, NKCDC offers housing services to all Philadelphia residents; maintains more than 900 vacant parcels throughout North Philadelphia; and provides small business resources, neighborhood planning, leadership development and community support across the Kensington, Fishtown and Port Richmond neighborhoods. Each year they serve more than 20,000 low- and moderate-income families and 60,000 residents. The group will hear from a number of different organizations that NKCDC has brought together to discuss the current challenges facing the Kensington neighborhood.



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### THE NAVY YARD

The Navy Yard is a 1,200-acre, dynamic urban development, offering the Philadelphia region a unique and centrally-located waterfront business campus committed to smart energy innovation and sustainability. Since acquiring the site from the federal government in 2000, PIDC, Philadelphia's public-private economic development corporation and master developer of the Philadelphia Navy Yard, has led the planning, development, and operation of the Navy Yard on behalf of the Philadelphia Authority for Industrial Development (PAID). PIDC's mission-to spur investment, support business growth, and foster developments that create jobs, revitalize neighborhoods, and drive growth to every corner of Philadelphia-strongly informs the strategy for the Navy Yard, which focuses on creating an environment that drives employment, innovation, and production. Our speakers will discuss the long term vision for The Navy Yard and how it is already transforming the entire City of Philadelphia.

### Anne Bovaird Nevins President, PIDC

Anne Bovaird Nevins serves as President of PIDC where she is responsible for the organization's efforts to develop and implement collaborative strategies designed to drive economic growth to every corner of Philadelphia. Prior to her appointment as President in January of 2020, Anne served as PIDC's Chief Strategy and Communications Officer. Nevins also served as PIDC's Senior Vice President for Marketing and Business Development for six years where she led a team that transformed PIDC's brand identity, developed new lending products, and generated 360 loans to small, diverse, and growing businesses investing over \$117 million dollars located in 94% of Philadelphia's zip codes. Anne has held previous positions at the White House Office of Cabinet Affairs, the Kimmel Center, and Historic Philadelphia, Inc. Anne holds a Master's in Business Administration from the Wharton School and a Bachelor's Degree in Political Science from the University of Pennsylvania. She lives with her family in the Fairmount section of Philadelphia and serves on the Board of Directors of the Friends of Bache-Martin, supporting the neighborhood public school.

### **THE RAIL PARK**

The Rail Park is a vision that's revitalizing three miles of unused rail lines into a usable, beautiful, public space for all. Phase One - a quarter mile stretch between North Broad and Chinatown - is complete. Designed by Studio Bryan Hanes and Urban Engineers, this first section of the Rail Park took 19 months to build, and is now home to 1,100 plants, 11 types of trees, 30 varieties of perennials, and gorgeous environmental graphics. The Rail Park was initiated as a partnership between the Center City District and the Friends of the Rail Park, who now serve as the sole manager of the project. Rebecca Cordes Chan will lead the group on a tour of the finished portion of the park and talk about the collaborative process to bring this ambitious project to life.

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### Nadia Malik

### Porch Light Program Director, Mural Arts Philadelphia

Nadia is the Director of the Porch Light Program at Mural Arts Philadelphia. She completed masters degrees in Social Work and Nonprofit Leadership from the University of Pennsylvania. Previously, she worked as a journalist in the suburbs of Chicago and with several national nonprofits. Her nonprofit involvement has been in international and domestic policy for refugees, facilitating community involvement and communication at religious centers, and working with development departments on media and education projects. The Porch Light Program offers Nadia an opportunity to combine her love of art and writing with her passion for community work, particularly in the arena of mental health.



### **Bill McKinney**

### Executive Director, New Kensington CDC

Dr. Bill McKinney joined NKCDC after more than 25 years leading in nonprofits and public and academic institutions, including two decades directing his own consulting firm, Innovative Solutions Collective. Dr. McKinney has researched, written and presented extensively on Philadelphia and Kensington on issues of race, equity and economic justice, including food access, access to education, community institutions such as libraries and settlement houses, incarceration and re-entry, addiction and recovery, emergent non-profit support, gender pay equity, and the effect of race and ethnicity on women's economic status. Immediately prior to NKCDC, Dr. McKinney served as Executive Vice President and Director of Research and Evaluation at The Food Trust. Dr. McKinney received his Ph.D. in Anthropology from Temple University, a Master's in Applied Anthropology from the University of Maryland, and a B.A. in Anthropology from Cleveland State University. Dr. McKinney has lived on McPherson Square in North Philadelphia for over 18 years, where he enjoys gardening and playing music with his band, the West Kensingtons.



NETTAD



### Rebecca Cordes Chan

Executive Director, The Rail Park

Rebecca Cordes Chan is the Executive Director of the Friends of the Rail Park, a position she has held since March 2020. Prior to joining the Rail Park, Rebecca was the program officer for the National Economic Development and Creative Placemaking programs at Local Initiatives Support Corporation (LISC), where she managed a portfolio of projects focused on using arts and culturally-based strategies as tools for inclusive economic development. She received her MS from the University of Pennsylvania's Weitzman School of Design, and a BA from the University of Illinois, Urbana-Champaign.

### **SCHUYKILL BANKS**

Schuykill River Development Corporation is a 501(c)(3) nonprofit organization working with the City of Philadelphia to revitalize the Schuylkill River corridor from the Fairmount Dam to the Delaware River, branded as Schuylkill Banks. The centerpiece of this effort is the construction, programming, and maintenance of a continuous eight-mile riverfront trail and greenway with associated access points and amenities along the Banks. SRDC envisions the transformation of Philadelphia's tidal Schuylkill River, Schuylkill Banks, into a premier riverfront destination that connects diverse neighborhoods, providing safe recreation and alternative transportation. Joe Syrnick and program partners will discuss what the trail means to the surrounding communities and how it will connect people and diverse neighborhoods.



### Joe Syrnick

### President & CEO. SRDC

Joseph Syrnick is President & CEO of the Schuylkill River Development Corporation (SRDC), a lead agency for the redevelopment of the Tidal Schuylkill River. In partnership with public and private agencies, SRDC's mission is to revitalize the lower Schuylkill River and reconnect it to the life and fabric of the city and region. Syrnick came to SRDC in 2005, after a 34-year career with the City of Philadelphia, where he had been Chief Engineer & Surveyor since 1986. He served 18 years as a Commissioner of Fairmount Park. In 2008, Mayor Nutter named Syrnick to the Philadelphia City Planning Commission where he currently serves as Co-Chair. Syrnick is a graduate of Drexel University (BSCE 1969; MSCE 1971) and is a registered professional engineer (PE) and a professional land surveyor (PLS).

### SOUTH PHILADELPHIA: NEIGHBORHOOD DEVELOPMENT

Through urban development, LPMG Companies transforms pockets of Philadelphia into sustainable communities for neighbors to call home. In the span of about a decade, LPMG has led the charge in changing the landscape of what was once a decaying, population-declining Philadelphia. The company seeks to revive Philadelphia neighborhoods through a mix of strategic investments, property management, and real estate financing. Focused exclusively on in-fill residential development and the restoration of amenity-based businesses, LPMG builds community initiatives that provide jobs, local sustainable income, and a better quality of life overall for residents. John Longagre will talk about his neighborhood development strategy and the success of his holistic model.



2:30

3:30

5:30

6:00

ORDER

### John Longacre

Founder & President, LPMG Companies Originally from "The County" Bucks, Longacre moved to Philadelphia in the early 1990s to attend Temple University. Being exposed to large-scale development initiatives through an internship in the Rendell Administration, he became consumed with the idea that smart economic development initiatives are the key to not only sustaining the region - but advancing it. After losing a race for City Council, Longacre realized that urban revitalization efforts did not have to come strictly at the hands of government, but were even more achievable through the private sector with a little outsidethe-box thinking, smart development initiatives and community buy-in. And so, LPMG was born...

- 3:30	REPORTS FROM VISITS
	Our team will reconvene after our small
- 5:30	BREAK On Your Own
	An opportunity to catch up on missed c
	BUSES DEPART FOR DINNER
- 9:00	DINNER ON NORTH BROAD

The North Broad Renaissance is a non-profit that serves as a Special Service District (SSD) whose primary role is to provide communication and information to City administrators and Council, neighborhood and community groups and others who are (or may) do business or development or other activities on North Broad, from City Hall to Germantown Avenue. In partnership with community stakeholders, North Broad Renaissance is revitalizing the community, creating opportunities, and improving the economic power and overall quality of life along North Broad. Shalimar Thomas will discuss the North Broad corridor's unique advantages and challenges.



Executive Director, The North Broad Renaissance Shalimar Thomas is the Executive Director of the North Broad Renaissance, a non-profit supporting revitalization efforts along North Broad Street, from City Hall to Germantown Avenue. With the support and engagement of the community, the NBR is working to keep North Broad clean, green and safe, making local hiring a priority, and improving the overall quality of life for all who visit, live, work and play on and around the corridor. Collectively, the NBR is laying the foundation for inclusive economic development. In her first two years, Thomas lead efforts to create a solid foundation by managing over 50 planters to improve the greenspace and walkability, and ensuring that the North Broad community and other stakeholders are updated on development along the corridor. A graduate of the Community College of Philadelphia, and Temple University, Thomas has been recognized a Power 100 by the Philadelphia Business Journal, a Women on the Move by the City of Philadelphia, a Philadelphia Business Journal 40 Under 40 awardee among other honors.



group lunches and share feedback on the afternoon's visits.

calls and emails, check in at home, and rest before dinner.

## FRIDAY **Transportation &** Parks

### 8:00-9:30

### **BREAKFAST – REGIONAL PLANNING AND TRANSPORTATION** 🗒 W Hotel - Session Room

Our Day 3 breakfast discussion will explore the Philadelphia region's approach to transportation and planning. Our team will hear from leadership at the Delaware Valley Regional Planning Corporation (DVRPC), BMC's counterpart in Philadelphia, and the Southeast Pennsylvania Transit Administration (SEPTA), who operate the sixth largest transit network in the United States.



### **Barry Seymour** Executive Director. DVRPC

Barry Seymour is Executive Director of the Delaware Valley Regional Planning Commission (DVRPC), the federally-designated Metropolitan Planning Organization for the Greater Philadelphia region, with a focus on transportation, land use, the environment, and economic growth. In his time at DVRPC, Mr. Seymour instituted the first municipal grant program for revitalization of urban neighborhoods and older suburban communities, spearheaded the Pennsylvania and New Jersey Smart Transportation initiative, and is leading a regional planning program to address climate change. He is a recipient of the Pennsylvania Governor's Award for Local Government Excellence. Mr. Seymour previously served as Director of Waterfront and Open Space Planning for the New York City Department of City Planning, and an Environmental Planner with the Long Island Regional Planning Board. He holds a Bachelor of Science degree from Tufts University and a Master of Re-gional Planning degree from the University of North Carolina at Chapel Hill.



### Jody L. Holton, AICP

Assistant General Manager, Planning & Strategic Initiatives, SEPTA

Jody Holton is the Assistant General Manager of Planning and Strategic Initiatives at SEPTA. She has over 20 years of experience in community and transportation planning in the Philadelphia region, working closely with municipalities, developers, and public agencies to achieve their vision for the built environment. She chairs the State Transportation Advisory Commission and serves on the Delaware Valley Regional Planning Commission Board. Prior to joining SEPTA, Ms. Holton was the Executive Director of the Montgomery County Planning Commission and she has worked at the consulting firms of KSK, Inc. and URS Corporation. She has a BA in Geography from the University of Colorado at Boulder, a certificate in Real Estate Development from the Urban Land Institute, and she is a certified planner by the American Institute of Certified Planners. She lives in Narberth, PA with her husband and two kids.

10:30-12:00 **FDR PARK TOUR** 

### **CLOSING LUNCH – PARKS AND THEIR IMPACT** 12:00-1:00 American Swedish Historical Museum

Our final sessions will bring us to FDR Park in South Philadelphia. We will tour the park and hear firsthand from the City's Parks Commissioner about how Philadelphia's outdoor space helped Philadelphians cope with the worst of the Covid-19 pandemic and how the Park's new Master Plan will fulfill its once-in-a-generation opportunity. Our session will close with an authentic South Philly lunch at the American Swedish Historical Museum, located on the grounds of FDR Park.



### Kathryn Ott Lovell

Commissioner, Philadelphia Parks & Recreation Appointed commissioner of Philadelphia Parks & Recreation by Mayor Jim Kenney in January 2016 Kathryn oversees 700 full-time employees, more than 2,700 part-time and seasonal employees, over 10,200 acres of land, 500 buildings, 166 miles of trail, 250 playgrounds, and thousands of programs and events throughout Philadelphia's parks and recreation system. In 2017, Kathryn commissioned the first strategic plan for Philadelphia Parks & Recreation. The plan, Our Path to 2020, established a renewed vision for the department and set in motion a powerful trajectory toward an equitable and exceptional parks and recreation system that connects people to each other, to enriching experiences, and to the natural world. The plan emphasizes citizen-centric service; high quality, relevant, and accessible programs; and a commitment to well-maintained assets. Currently, Kathryn serves on the Board of Directors for the Please Touch Museum, Schuylkill River Development Corporation, Parkway Council, Free Library of Philadelphia, The Mann Center for Performing Arts, and the Philadelphia Sports Congress.

### Maura McCarthy, Ph.D.

Executive Director, Fairmont Park Conservancy Maura joined Fairmount Park Conservancy as its Executive Director in November of 2019 and oversees a staff of 29 employees who are leading community programming, capital projects, and land management across key sites throughout Philadelphia's 10,200 acres of parks. For the 13 years prior, Maura was Executive Director of Friends of the Wissahickon, Philadelphia's only professionally staffed Park Friends group, harnessing over 10,000 hours of volunteer engagement each year to support a National Recreation Trail and a 1,800-acre National Natural Landmark. A native to the Philadelphia region, McCarthy has a strong record of public service. She currently serves on the Green City, Clean Waters Steering Committee for Philadelphia Water Department and was a member of Mayor Jim Kenney's Transition Team on Environment & Sustainability. She holds a Doctorate of Philosophy in Social Anthropology from the University of Oxford and a Bachelor of Arts from New York University.

1:00	BUSES DEPART FOR TRAIN STATIC
	Buses will leave promptly at 1:00 PM to
2:16	TRAIN TO BALTIMORE 롈 30th Street Station (PHL)
3:23	ARRIVE IN BALTIMORE
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### OCTOBER 15TH | FRIDAY

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## 42 CHESAPEAKE CONNECT 2021







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# **ORGANIZATION DIRECTORY**

### **Center City District**

### https://centercityphila.org/

Center City District (CCD) is a business improvement district started in 1991. The CCD's mission is to keep Philadelphia's downtown, called Center City, clean, safe, beautiful and fun. The organization provides security, cleaning and promotional services that supplement, but does not replace, basic services provided by the City of Philadelphia and the fundamental responsibilities of property owners. CCD also makes physical improvements to the downtown, installing and maintaining lighting, signs, banners, trees and landscape elements. The district encompasses 233 blocks and more than 1,500 properties.



### **Color Me Back (Mural Arts Philadelphia)** https://www.muralarts.org/program/porch-light/color-meback-a-same-day-work-and-pay-program/

Color Me Back is a same day work and pay program that is an innovative new initiative. It combines participatory art-making and access to social services in a unique model offering individuals who are experiencing economic insecurity an opportunity to earn wages. Designed in partnership with the Scattergood Foundation, SEPTA, the Sheller Family Foundation, and Mental Health Partnerships, the initiative is managed by Mural Arts' Porch Light community wellness program, a collaboration with the City of Philadelphia's Department of Behavioral Health and Intellectual Disability Services. Participants are recruited through outreach and have the opportunity to connect, contribute, and engage with

outreach specialists who can link them with support services, including social and/or behavioral health services and potential opportunities for longer-term employment while working in the program.

### **Delaware Valley Regional Planning Commission** (DVRPC)

### https://www.dvrpc.org/

The Delaware Valley Regional Planning Commission is the federally designated Metropolitan Planning Organization for the Greater Philadelphia region, established by an Interstate Compact between the Commonwealth of Pennsylvania and the State of New Jersey. Serving the Greater Philadelphia region for more than 50 years, DVRPC convenes the widest array of partners across a nine-county, two state region to increase mobility choices, protect and preserve natural resources, and create healthy communities that foster greater opportunities for all. City, county and state representatives work together to address key issues, including transportation, land use, environmental protection, economic development, and equity.

### **Dilworth Park**

### https://centercityphila.org/parks/dilworth-park/

Dilworth Park re-establishes William Penn's original Center Square, immediately adjacent to Philadelphia's City Hall, a National Historic Landmark. The park was completely renovated and is now managed by the Center City District through a long-term lease with the City of Philadelphia. It is a fully accessible, central gathering place for Philadelphians: residents, workers, students, and visitors. As Philadelphia's Center Square, it is designed as a high-quality gateway to public transit and as a civic place with on-going programming, amenities, and activities that benefit the public and support the mission of the park.

### **Drexel University**

### https://drexel.edu/

Drexel is a comprehensive global research university with a unique model of experiential learning that combines academic rigor with one of the nation's premier cooperative education programs. Founded in 1891, Drexel is one of Philadelphia's top 10 project, which includes the new Pattison Playground and private employers, and a major engine for economic Welcome Center. development in the region. Drexel has committed to **Honeysuckle Projects** being the nation's most civically engaged university, with https://honeysucklephl.com/ community partnerships integrated into every aspect of service and academics. Drexel's ongoing strategic plan, a traveling dining concept in the winter of 2018. This "Transforming the Modern Urban University," guides the University's 21st-century trajectory.



### FDR Park https://myphillypark.org/what-we-do/capital-projects/ fdr-park/

FDR Park, Philadelphia's only Olmsted Brothers designed park, opened in 1921 as League Island Park. On the Philadelphia Register of Historic Places, the community initiatives that provide jobs, local sustainable park is home to a series of lakes and lagoons, the income, and a better quality of life overall for residents. American Swedish Historical Museum, and a range of By making these smart, small changes, they are proving recreation facilities including tennis courts, ball fields, and a skate park. Spearheaded by the Philadelphia government intervention. Parks and Recreation Department and the Fairmount **New Kensington CDC** Park Conservancy, a sweeping master plan to redevelop https://nkcdc.org/ FDR Park was released in the Spring of 2018. This New Kensington Community Development Corporation plan offers a once-in-a generation opportunity to (NKCDC) provides free housing counseling to anyone in reimagine this historic nearly 350 acre park to serve Philadelphia, Pennsylvania, and offers many additional some of Philadelphia's most diverse and fast-growing resources to residents and businesses in the Kensington, communities. At a total projected cost of over \$200 Fishtown, and Port Richmond neighborhoods. They use million, the first phase of the masterplan is bolstered by a strategic combination of real estate development, a \$4.5 million investment from the City of Philadelphia community engagement, and people-centered direct announced in March of 2021 to implement the Gateway services to ensure all of our neighbors can remain-and

Chef Omar Tate launched the Honeysuckle Pop Up as concept uses food and art simultaneously as vehicles to explore several nuances of Black life and culture. During the COVID-19 pandemic, Chef Omar moved home to Philadelphia and Honeysuckle was reimagined as a carry-out concept. Now, along with his wife and fellow chef Cybille St. Aude-Tate, Chef Omar is working to develop Honeysuckle as a multifaceted community center, including a grocery, meat market, cafe' library and supper club. Honeysuckle will use history, the arts, education, agriculture, commerce, and food to pursue its mission. The project will not only engage with the community but also build and grow into the fabric of the community already established in West Philadelphia for generations to come. Chef Omar Tate was Esquire Magazine's 2020 Chef of the Year.

### LPMG Properties http://lpmgcompanies.com/

LPMG is a socially responsible development company bringing the neighbor back to the hood. In the span of about a decade, LPMG has led the charge in changing the landscape of what was once a decaying, populationdeclining Philadelphia. They revive Philadelphia neighborhoods through a mix of strategic investments, property management, and real estate financing. Through in-fill residential development and the restoration of amenity-based businesses, LPMG builds that neighborhood retention can happen without

thrive-where they choose to live. Whether they are building affordable housing or helping residents build their wealth, NKCDC pledges to promote equity, stability, and safety in all they do, with a sharp focus on those most at-risk of being displaced.

### **PIDC Philadelphia (Philadelphia Industrial Development Corporation**)

### https://www.pidcphila.com/

PIDC is a non-profit organization founded by the City of Philadelphia and the Chamber of Commerce for Greater Philadelphia in 1958. Their mission is to spur investment, support business growth, and foster developments that create jobs, revitalize neighborhoods, and drive growth to every corner of Philadelphia. They attract, manage, and invest public and private resources in clients, communities, and markets. PIDC offers flexible financing tools, a targeted portfolio of industrial and commercial real estate, and decades of Philadelphia-based knowledge to help clients invest, develop, and grow. They also structure and invest in public-private partnerships for key City policy areas and development priorities. Over the past 63 years, PIDC has settled over 9,800 transactions – including more than \$17.7 billion of financing and more than 3,300 acres of land sales – which have leveraged \$31 billion in total investment and assisted in retaining and creating hundreds of thousands of jobs in Philadelphia.

### Rebuild

### https://www.phila.gov/programs/rebuild/

Rebuilding Community Infrastructure (Rebuild) is Mayor Jim Kenney's visionary initiative to invest hundreds of millions of dollars in neighborhood parks, recreation centers and libraries in the City of Philadelphia. Through these investments, Rebuild will improve public spaces, empower and engage communities, and promote diversity and economic opportunity in the design and construction industries. At its core, Rebuild has three components; physical improvements, community engagements and empowerment, and diversity and economic inclusion. Rebuild is made possible by the Philadelphia Beverage Tax, matching philanthropic dollars and substantial citywide public-private partnership.

### Schuvlkill River Development Corporation (SRDC) https://www.schuylkillbanks.org/

SRDC is a nonprofit organization working with the City of Philadelphia to revitalize the Schuylkill River

corridor from the Fairmount Dam to the Delaware River, branded as Schuylkill Banks. SRDC envisions the transformation of Philadelphia's tidal Schuylkill River, into a premier riverfront destination that connects diverse neighborhoods, providing safe recreation and alternative transportation. The centerpiece of this effort is the construction, programming, and maintenance of a continuous eight-mile riverfront trail and greenway with access points and amenities along the Banks. The first phase of trail construction, which is well underway, will connect the Fairmount Water Works and Bartram's Garden, both National Historic Landmarks. Subsequent phases of trail construction will extend Schuylkill Banks to Fort Mifflin, situated near the confluence of the Schuylkill and Delaware Rivers.



### Southeastern Pennsylvania Transportation Authority (SEPTA) http://www.septa.org/

Created in 1963, The Southeastern Pennsylvania Transportation Authority (SEPTA) is a regional public transportation authority that operates bus, rapid transit, commuter rail, light rail, and electric trolleybus services for nearly 4 million people in five counties in and around Philadelphia, Pennsylvania. SEPTA is the nation's 6th largest transit system serving a 2,200 mile area in order to carry approximately 750,000 customers each workday. It is a state-created authority, with the majority of its board appointed by the five Pennsylvania counties it serves. The day to day operations are handled by the general manager, who is appointed and hired by the board of Directors and nine department heads called assistant general managers. Combined they oversee a \$2 billion dollar budget and 9,500 employees.

### **The Enterprise Center** https://www.theenterprisecenter.com/

For more than three decades, the mission of the Enterprise Center has been to cultivate and invest in minority entrepreneurs to inspire working together for economic growth in communities. They invest in people neighborhood and community groups and others who and projects at the heart of business and communities are (or may) do business or development or other in the belief that aligning capital with expertise is the activities on North Broad, from City Hall to Germantown strongest pathway to economic wealth and prosperity. Avenue. The organization's top priorities include; clean The center operates under a dedicated team model. and safe corridors, maintenance and landscaping, marketing and communications, and street lighting. Each team functions as an entrepreneurial group, managing a strategy that works with clients where The Rail Park they are, coordinates with partners, and invests capital https://www.therailpark.org/ where needed. Teams are responsible for their goals The Rail Park is a vision for a three-mile linear park and outcomes though the entire project and investment that will run along two former Reading Railroad lines life cycle and are directly accountable for performance. just north of Center City Philadelphia. When complete, Each team is led by an Executive overseeing talent the park will stretch across 50 city blocks, connecting responsible for working with our clients, partners, and animating 10 diverse neighborhoods to Fairmount and communities. This proven approach builds trust Park, Center City, and some of Philadelphia's most and alignment with clients' needs and community important cultural institutions. Initiated as a partnership objectives. that included The City Center District, the park is now The Navy Yard maintained by a cooperative partnership between the https://navyyard.org/ Department of Parks and Recreation and Friends of the The Navy Yard is considered the most successful Rail Park. Public, private, and corporate funders have redevelopment of a former military facility in the helped bring this urban park to life. The first guarter-mile country. Future growth will support up to 10 million phase of the park is complete. It's free and open to the sq ft of commercial and residential development. public every day.

Since acquiring the 1,200-acre site from the federal government in 2000, PIDC has led the planning, development, and operation of the Navy Yard. PIDC's mission strongly informs the strategy, which focuses on creating an environment that drives employment, innovation, and production. Today, the Navy Yard is an expanding community of nearly 15,000 employees and 170 employers who occupy 7.5 million sq ft of facilities across a mix of property types, including office, retail, industrial, R&D, and institutional. These employers include the Urban Outfitters headquarters; GSK's North American headquarters; Jefferson Health; life science and technology startups; manufacturers; corporate R&D, including Axalta's Global Innovation Center; critical U.S. PSU.

# http://northbroad.org/

University City District is a partnership of world-Navy engineering centers; and a graduate campus for renowned anchor institutions, small businesses and residents that creates opportunity, and improves The North Broad Renaissance economic vitality and quality of life in the University City area of West Philadelphia. Their primary mission In partnership with community stakeholders, the North is community revitalization. UCD works within a place-Broad Renaissance looks to revitalize the community, based, data-driven framework to invest in world-class create opportunities, and improve the economic power public spaces, address crime and public safety, bring life and overall quality of life along one of Philadelphia's to commercial corridors, connect low-income residents most prominent corridors – North Broad Street. It is to careers, and promote job growth and innovation. a non-profit that serves as a Special Service District (SSD) whose primary role is to provide communication and information to city administrators and Council,



## **University City District**

### https://www.universitycity.org/

# NOTES

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# A DEVELOPMENT COMPANY WITH A FOCUS ON SMART URBAN INFILL DEVELOPMENT

### MCHENRY ROW



WALKER

This 20-acre property includes 473 residential apartments with adjacent parking garages, 100,000 sf of retail, 400,000 of Class A office space, and a 126-room Courtyard by Marriott Hotel.

### 40TEN



Baltimore's first heavy timber office building. Projected to open in 2022, the building will feature exposed timbers, expansive glass lines, 15' ceilings and expansive common areas.

### THE COLLECTIVE AT CANTON



This 12-acre property purchased in 2019 features 45,000 sf of retail including a Sprouts grocer, 106,000 sf of office space and 500 luxury apartments.

### BANNER ROW TOWNHOMES



5.169 acres directly adjacent to Latrobe Park, Francis Scott Key Elementary and McHenry Row. A continuation of our conversion of former industrial properties into bustling neighborhood destinations.

### (410) 653-4600 | WWW.28WALKER.COM



If ever there was a time to reimagine the world and redouble our collective efforts, **it's now**.







11 EAST MOUNT ROYAL AVENUE, 2ND FLOOR BALTIMORE, MD 21202 I 410.332.417





### ABOUT CHESAPEAKE CONNECT

Chesapeake Connect is a program of the Baltimore Metropolitan Council (BMC), our region's council of governments. BMC's member jurisdictions include Baltimore City and Anne Arundel, Baltimore, Carroll, Harford, Howard and Queen Anne's Counties. Now in its fifth year, Chesapeake Connect brings together leaders from in and around Baltimore to explore and learn from a region outside of our own.

Chesapeake Connect's objectives are two-fold. First, the trip provides an insider's perspective on the strengths and struggles of a peer metropolitan area. Second, the experience is a forum for civic-minded leaders from the Baltimore region to strengthen and expand their own networks and relationships.

BMC's Board of Directors nominates all participants in the program. BMC staff has worked closely with leaders from greater Philadelphia to create an agenda that paints a realistic picture of our host city and highlights programs and innovations we can bring back to Baltimore.

### ABOUT BALTIMORE METROPOLITAN COUNCIL

The Baltimore Metropolitan Council (BMC) works collaboratively with the chief elected officials in the region to create initiatives to improve our quality of life and economic vitality. BMC supports local governments by coordinating efforts in a range of policy areas including transportation, housing, workforce development and environmental planning.

BMC's Board of Directors includes the mayor of the City of Baltimore; the Executives of Anne Arundel, Baltimore, Harford, and Howard counties; a member of both the Carroll County and Queen Anne's County boards of commissioners; a member of the Maryland State Senate; a member of the Maryland House of Delegates; and a gubernatorial appointee from the private sector.

**50** CHESAPEAKE CONNECT 2021

